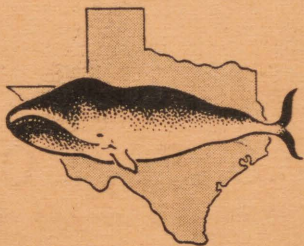


*A*  
*Whale*  
*of a*  
*State*



• AREA: 265,896 SQUARE MILES •



From date of settlement through successive periods fraught with adventure, romance and flourishing development, Texas has been under six flags—

- 1 Spanish
- 2 French
- 3 Mexican
- 4 Texas Republic
- 5 Confederate
- 6 Stars and Stripes

Texas is bigger than the combined areas of New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Delaware, Pennsylvania, Ohio, Indiana and Illinois.

Verily, "Texas is a Whale of a State"

• AREA: 265,896 SQUARE MILES •



Texas is a Billion Dollar Agricultural State.

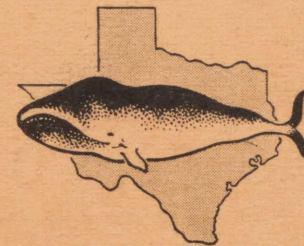
Texas is a Billion Dollar Manufacturing State.

Texas is blessed with a wealth of raw materials, a great reservoir of dependable native labor, an equable climate, and adequate transportation for quick contact with the markets of the world.



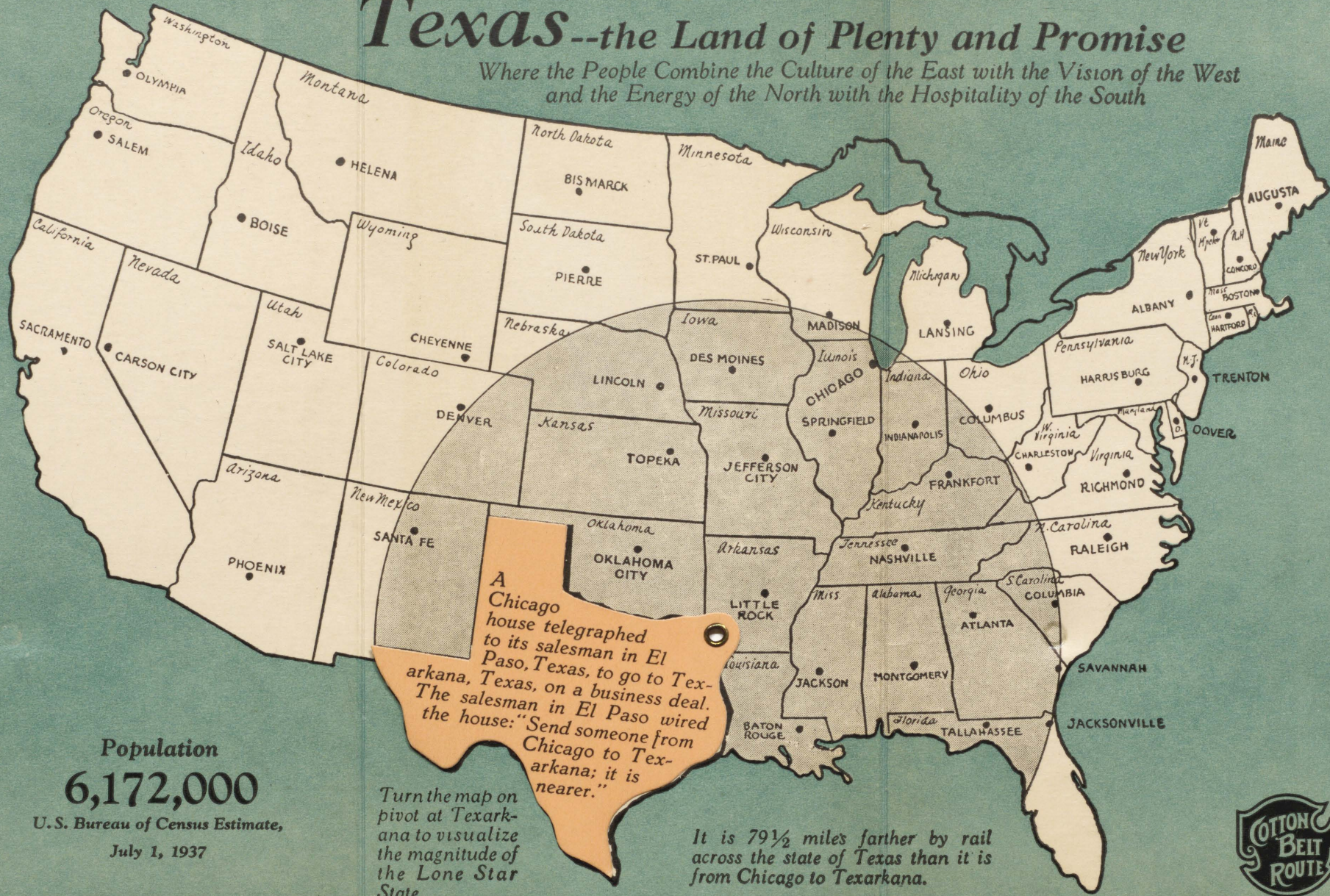
For Additional Copies Address  
 Department of Public Relations  
 St. Louis Southwestern  
 Railway Lines  
 Saint Louis

# A Whale of a State



# Texas--the Land of Plenty and Promise

Where the People Combine the Culture of the East with the Vision of the West  
and the Energy of the North with the Hospitality of the South



A Chicago house telegraphed to its salesman in El Paso, Texas, to go to Texarkana, Texas, on a business deal. The salesman in El Paso wired the house: "Send someone from Chicago to Texarkana; it is nearer."

Population  
**6,172,000**

U.S. Bureau of Census Estimate,  
July 1, 1937

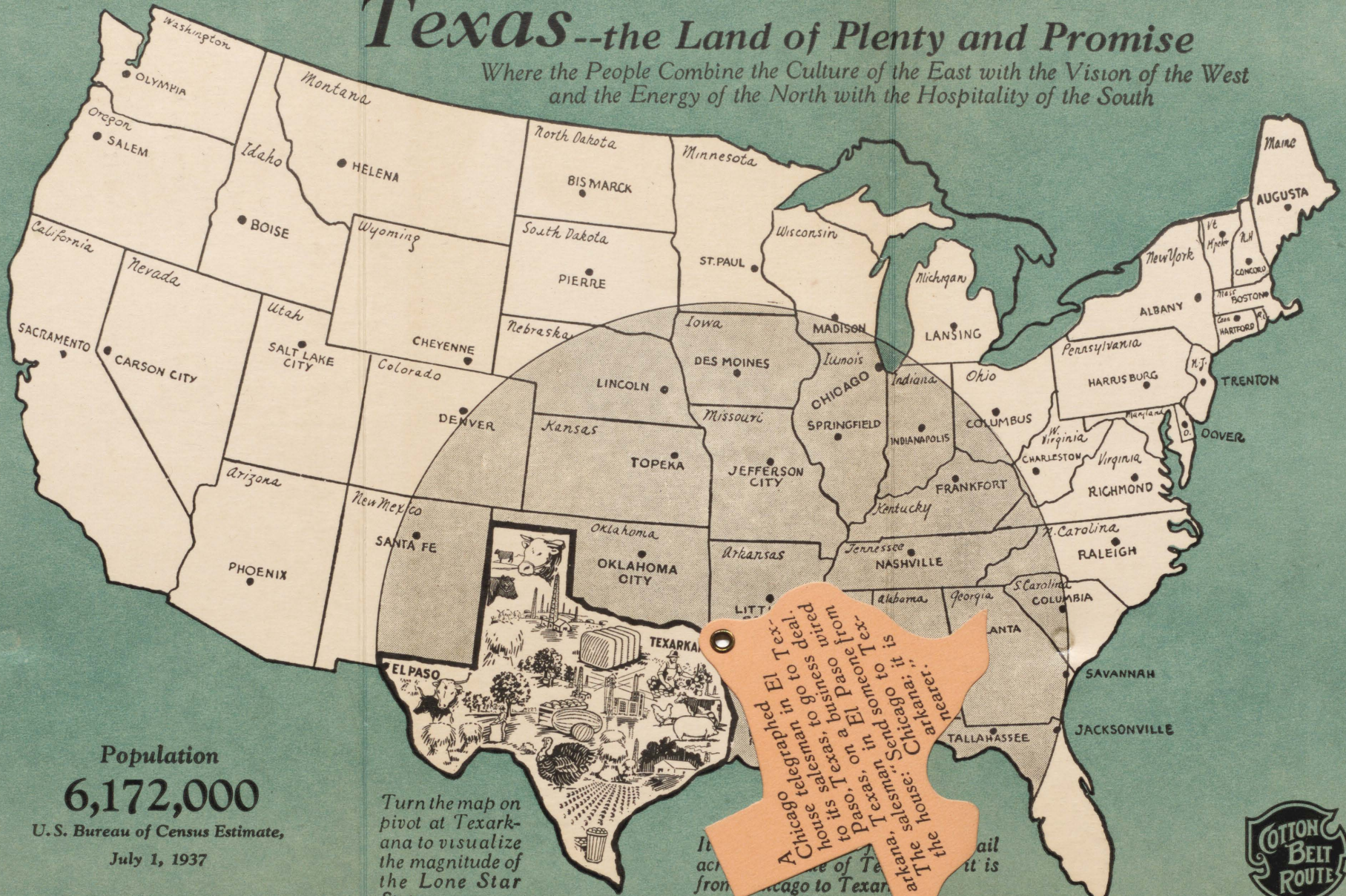
Turn the map on pivot at Texarkana to visualize the magnitude of the Lone Star State.

It is 79½ miles farther by rail across the state of Texas than it is from Chicago to Texarkana.



# Texas--the Land of Plenty and Promise

Where the People Combine the Culture of the East with the Vision of the West  
and the Energy of the North with the Hospitality of the South



Population  
**6,172,000**

U. S. Bureau of Census Estimate,  
July 1, 1937

Turn the map on  
pivot at Texarka-  
na to visualize  
the magnitude of  
the Lone Star  
State.

Chicago telegraphed El Paso on a business deal. A house salesman in El Paso wired Chicago to Texas. Chicago is nearer. Send someone from the house: Chicago to Texas. The salesman in El Paso to his house salesman in El Paso. Arkansas, Texas, Illinois, Missouri, Kentucky, Tennessee, Alabama, Georgia, Florida, South Carolina, North Carolina, Virginia, West Virginia, Maryland, Pennsylvania, New York, New Jersey, Delaware, Connecticut, Massachusetts, Rhode Island, Vermont, New Hampshire, Maine.

