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WEWS...
of TEXAS and LOUISIANA

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EL PASO

El Paso—"The Pass"—gateway to the colorful Southwest—is a spreading city perched on the north bank of the Rio Grande, natural boundary between the United States and Mexico. Its homes and buildings are built on terraces above the bottom lands, with the uppermost more than 200 feet above the river. The open valley, or pass, thru which the river here flows between two ranges of mountains, gave the city its name.

On the Mexican side of the Rio Grande directly opposite El Paso, is the city of Juarez. Pictured is the International Bridge over which throng tourists and pleasure-seekers to visit this fascinating Mexican city. Most of the houses in Juarez are constructed of adobe and covered with bright-colored plaster. Along the principal walks are set up rows of shops wherein may be purchased nearly anything, from a steaming tortilla to a set of earrings. Juarez' night life, too, is legendary, with dozens of cafes and cabarets providing music, food, drink and entertainment.



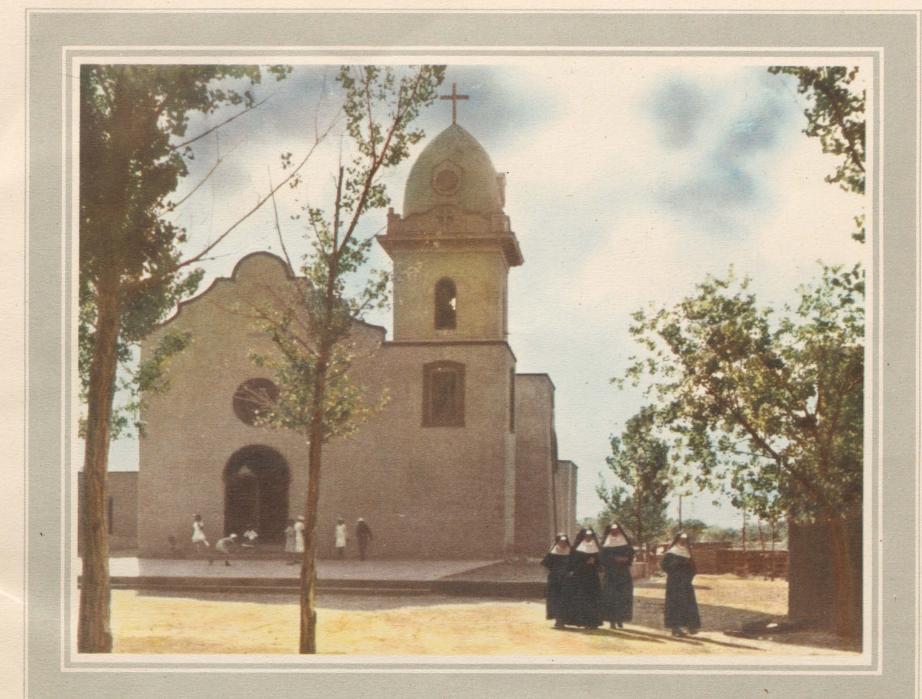


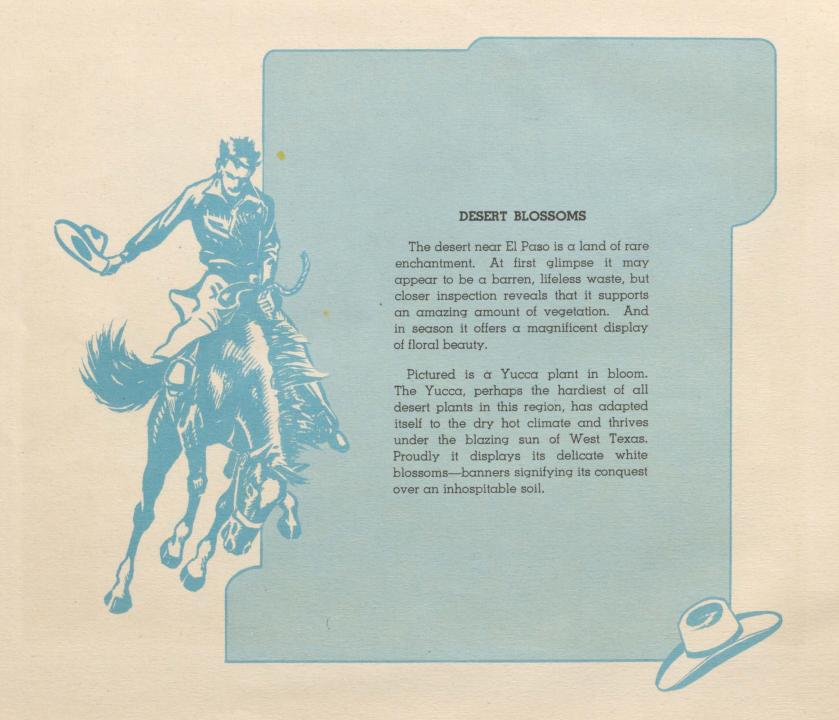
HISTORIC MISSION

A feature of the great southwestern country which centers around El Paso, Texas, are the venerable old missions constructed in the late seventeenth and early eighteenth centuries by the Spanish padres who first carried the torch of civilization into this vast domain. Pictured is the Mission Nuestra Senora del Carmen, Ysleta, Texas, established 1680, a typical mission of this type near El Paso, similar in size and construction to many on both sides of the Rio Grande.

Many of these buildings, tho more than 200 years old, have successfully withstood the ravages of time and stand today in excellent repair and continuing use. The early-day padres builded well.

Typical construction featured walls of adobe—sun-baked mud—some nearly five feet in thickness, effectively insulating against the heat of a scorching summer sun and providing a haven of restful coolness. Massive overhead beams were hand-hewn of precious mahogany. Where they came from and how they were transported into this region—then a barren wilderness—has never been discovered.



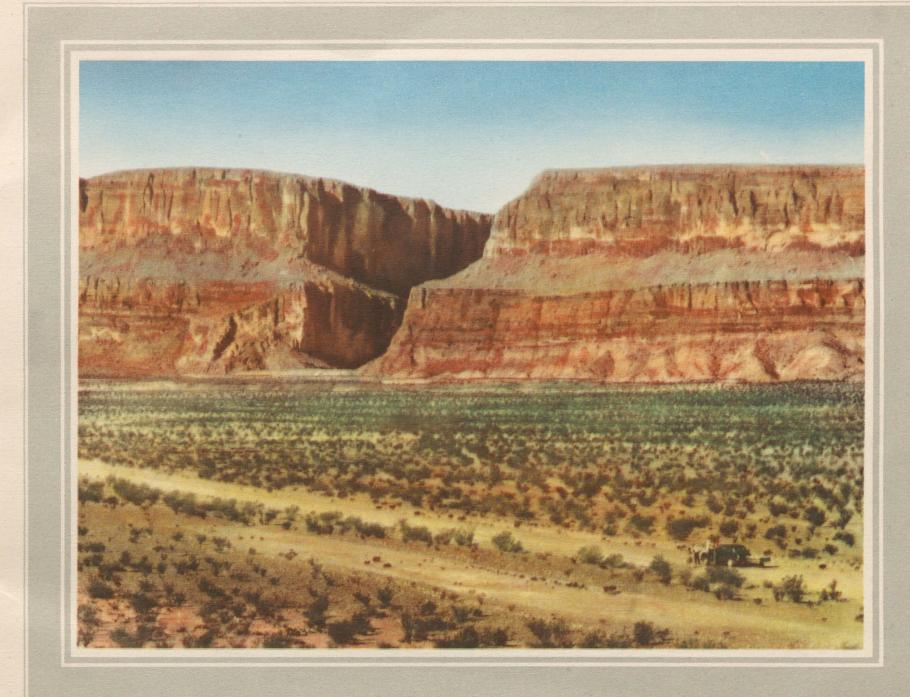














THE JERSEY LILLY

Judge Roy Bean, self-styled "The Law West of the Pecos," dispensed both six gun justice and six gun hospitality in his courthouse and saloon at Langtry, "The Jersey Lilly," named for the famous actress, Lily Langtry. His bar of justice was a barrel, his codes a single volume of the Texas Revised Statutes, 1876, his authority two old revolvers that hung ready to his powerful hands.

Only the last frontier could produce such a man. But where he pioneered in law enforcement, the law is still supreme. He may have ruled with his guns, but his standard and brand of hospitality have not changed. You can see it on the old sign nailed to the porch post. It is as popular now as it was when Judge Bean was uncapping the bottles during court recess of the Jersey Lilly.



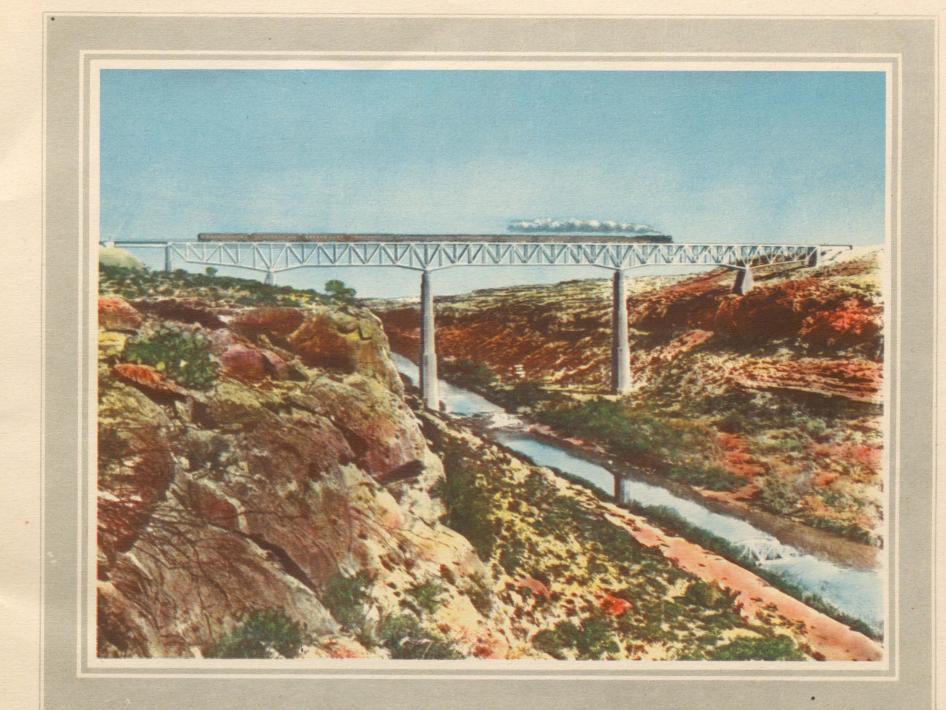


PECOS RIVER BRIDGE

The spectacular Pecos River Bridge near Comstock, Texas, spans the mighty gorge carved by this fabled river to carry Sunset Route trains into the historic "West of the Pecos" region.

First put into service on December 21, 1944, the construction of this breath-taking span was truly an engineering marvel—proof of Man's mastery over Nature. The weight of the steel used in the superstructure amounts to 2,650 tons; to support this Herculean load required 15,455 cubic yards of concrete.

The tallest of the two main piers—of hollow reinforced concrete construction — measures more than 257 feet from footing to bridge seat, and the height of the bridge above the water is 321 feet. Total length of the span is 1,390 feet.





RIO GRANDE CANYON

The Rio Grande—river of song and story—which originates in the high and rugged canyons on the eastern slope of the Continental Divide in Colorado and bisects the state of New Mexico from north to south, turns southeastward at El Paso to form the southern boundary of the giant state of Texas.

Here the river takes on a new dignity; it becomes a placid, slowly-moving stream meandering lazily beneath the Texas sun on the final portion of its lengthy journey to the Gulf of Mexico. Along the north bank runs the Sunset Route—a modern steel highway traversing the historic route of the mission fathers to the west. Gentle slopes alternate with jagged cliffs to provide a constantly changing landscape.

Across the stream lies Old Mexico, the waters of the Rio Grande here providing a natural separation between the United States and our good neighbor to the south.





SPANISH GOVERNORS' PALACE

Nearly a hundred years before the Declaration of Independence was signed, a flourishing white civilization was centered around the present site of San Antonio, Texas, founded by the padres who came in the wake of the Spanish Conquistadors.

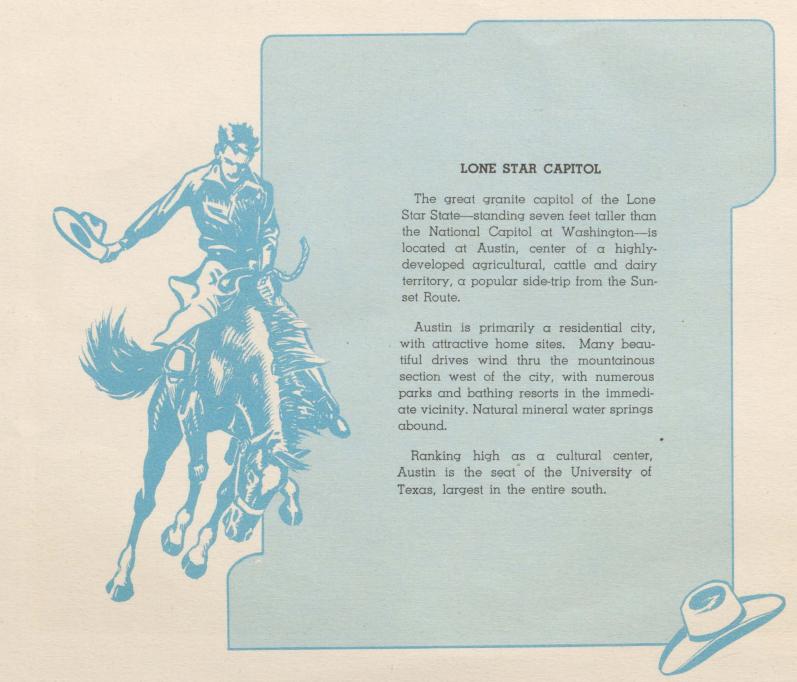
The picture shows the fabulous Spanish Governors' palace as it has recently been restored to its former magnificence, its ten rooms and loft furnished in the Spanish manner typical of early San Antonio.

The palace was originally used by the Viceroys of the King of Spain, who governed the region, and later was the seat of political control for the Mexican Governors. The keystone bears the Hapsburg coat-of-arms and the date 1749. Situated in the heart of modern San Antonio, it has been set aside as a reminder of the rich and colorful history of the region.

















SAN JACINTO MONUMENT

A glistening shaft, constructed of reinforced concrete faced with variegated golden-buff Texas limestone, today stands on the famous battlefield of San Jacinto, about 22 miles from Houston, Texas. There in 1836, General Sam Houston and his band of 800 tattered patriots put to route Santa Anna's Mexican army of twice the strength to win Texas' independence.

Towering 570 feet above the historic battle-ground, the monument is 47 feet square at the base and tapers to 30 feet square at the top. The 35-foot star at the top is symbolic of the "Lone Star State." Five rooms in the base of the shaft are used as a museum.

Also pictured on the same page is the Sam Houston Monument located in Hermann Park, honoring the man who led the Texans in their decisive battle, and for whom the city of Houston is named.







INDUSTRIAL HOUSTON

From a log-cabin frontier town on a sleepy bayou, Houston has grown in a little more than a hundred years to the leading industrial city in the Southwest and third largest port in the nation. Founded in 1836 shortly after the battle of San Jacinto, which freed Texas, and named for Sam Houston, hero of that battle, Houston is now a bustling city of a half million people.

The picture on the opposite page shows a portion of the industrial area and turning basin of the deep water ship channels to the sea which has given Houston its high rank among the nation's ports.

Into the city's commerce flows oil from some of the country's greatest fields;* cattle come from the great domains of the state; cotton and rice play a large part in the city's industrial life. A friendly city with a romantic past; a city alive to modern comforts and commercial need, Houston is proud of its position as metropolis of the Southwest.





BUSTLING BEAUMONT

A hundred years ago a venturesome trader sat on the banks of the Neches river where a modern Beaumont is now located and bartered with settlers from up the river. The theme of commerce thus established on such a small scale is that which still prevails today, tho at an immeasurably accelerated tempo.

Today Beaumont is the metropolis of a trade territory with a population of over one-half million, embracing a large part of East and Southeast Texas and Southwest Louisiana—the commercial and financial capital of the Sabine-Neches district. Tho located 35 miles from the Gulf of Mexico, a 30-foot ship channel has made it one of the leading ports of the country.

The photo on the opposite page is an aerial view of the business district, showing the turning basin and the extensive municipally-owned docks, where more than 600 ocean-going ships call annually for cargo.



