

Souvenir



Opening and Dedication

OF THE

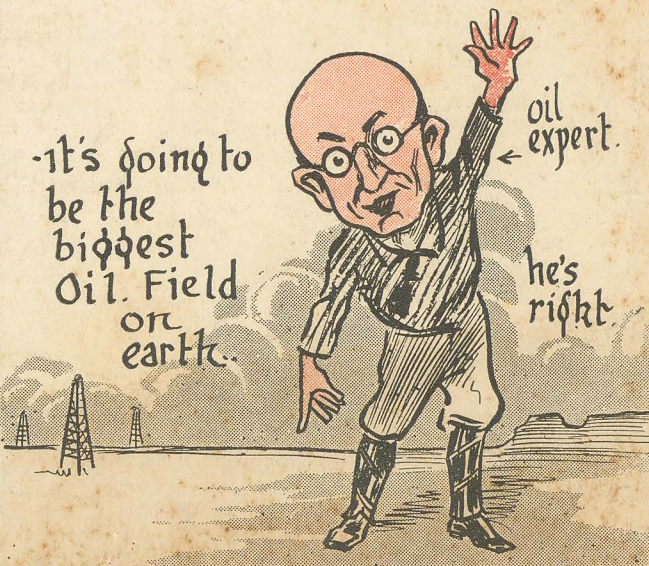
**GENERAL OIL
COMPANY'S**

New

West Texas Oil Field



August 7th—8th, 1920



▼ Prologue ▼

A certain man had a great vision. He would explore virgin territory, locate and develop earth's richest resource,—OIL. Years of research convinced him it was there for the persistent seeker. Study and investigation gave him an impelling faith he would succeed. With that faith, irresistible enthusiasm, tremendous energy and straightforward purpose, he imbued others with his faith. Hundreds joined him in the enterprise.

Other agencies had demonstrated the location of petroleum was no longer the hit-or-miss hazard of earlier years. Geology had become more nearly an exact science. This blazer of new trails employed tested geologists, engineers and production experts. He struck out three and a half miles beyond the limits of others' failing attempts and brought in Burkburnett's greatest gusher, the Sparks Discovery, opening the famous General Oil Pool on the Red River.

That was but a stepping stone for S. E. J. Cox and the organization of his making, The General Oil Company, but it justified his theories. A greater coup was in the making,—tens of thousands of acres being leased, a monster oil field entirely in the hands of one company. Five wells, instead of one were drilling, so certain was the assurance of success.

And then the strike—McDowell No. 1, first to start in the great new West Texas district, had the pay—sensational news flashed over two continents. As in the case of Christopher Columbus, another of earth's pioneer explorers had built straight on the premise of incontrovertible scientific deduction.

By the McDowell Discovery, June 20, 1920, the General Oil Company's immense holdings covering virtually all the likely structures in that new realm of oil were enhanced \$100,000,000 in the estimation of several well informed analysts.

Here was new history made, a discovery of international importance. Immense new acreage was added to America's already illustrious list. The event demanded fitting celebration and announcement of the dates awakened responsive echoes from all four corners of the earth. The dedication of a new oil field, perhaps the greatest of all time, was an event itself. It has no counterpart. The attendance was representative of a whole world's recognition.

The photographic reproductions presented in this little booklet tell a graphic story of the unique and spectacular two-day program—Addresses in eulogy of an epochal achievement delivered in the lee of McDowell's towering derrick, bands discoursing triumphal music, 10,000 voices raised in rousing cheers and stirring song, while the eyes of the vast assemblage were focused as by a magnet on the new oil flowing into a huge tank.

Then there were the diversions, as novel,—thrilling feats of the great outdoors brought home to the man from cramped office and crowded city street—cowboys thudding over the green sod with whizzing riata swung in midflight and shot true to the horns of a head-tossing steer,—the throw, the tie, the branding iron. Followed numerous daring stunts and contests of round-up and range, and when all was done, the Barbecue—open air feast of majestic proportions, in the light of which old camp fire memories lost their clinging savor,—150 whole beeves and 60 sheep roasted to a rich russett turn, a repast unparalleled and a meal to which 20,000 diners did their hungry worst.

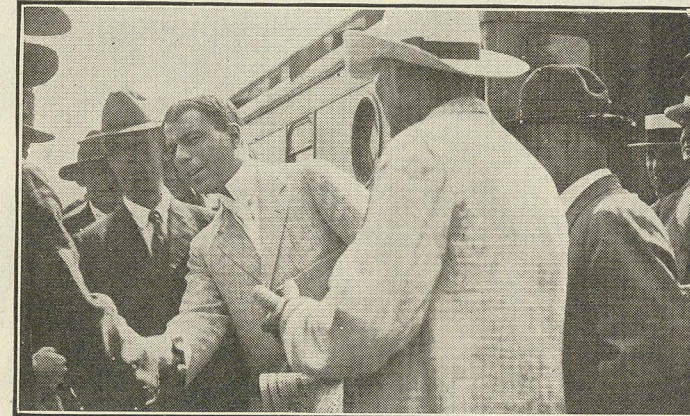
The pictures complete the significant chapter. It is but the preface of a new book. Visions of new cities, new railroads, new industries and new fortunes following close on the heels of the oil were carried home by the several thousand visitors.

Some came from overseas for the occasion. Great Britain, Canada, Australia, Hawaii, even distant New Zealand and forty states were represented. The opening of no other oil field ever received such widespread recognition nor aroused such whole-hearted enthusiasm.

OCCUPATIONS REPRESENTED BY VISITING DELEGATES

Aviator	Fruit Dealer	Poet
Auditor	Farmer	Physician
Attorney	Garage Proprietor	Promoter
Baker	Grocer	Printer
Bank President	Hardware Merchant	Publisher
Bank Director	Investment Company Manager	Photographer
Blacksmith	Jobber	Poultry Dealer
Butcher	Jeweler	Packer
Broker	Journalist	Postmaster
Bank Cashiers	Landscape Gardener	Public Health Official
Contractor	Lodge Manager	Paper Manufacturer
Confectioner	Lumber Merchant	Railway Officials
Coal Dealer	Life Insurance Agent	Railway Engineer
County Clerk	Lineman-Telephone	Real Estate Dealers
Chemist	Miller	Railway Postal Clerks
Capitalist	Minister	Salesmen
Druggist	Merchandise Broker	Sugar Planters
Dentist	Musician	Sculptor
Editor	Mechanic	Teachers
Electrician	Nurseryman	Tailors
Funeral Director	Office Supply Dealer	Valet
Forester	Oil Refiner and Producer	

'Dee-Lighted'



President S. E. J. Cox Meeting Visitors at Station

"I had the extreme pleasure of personally shaking hands with hundreds of good friends and stockholders whom I had known previously only through correspondence.

"I trust this little book will bring to you some share of the inspiration given me from the interest and enthusiasm shown by every one I met at the celebration."

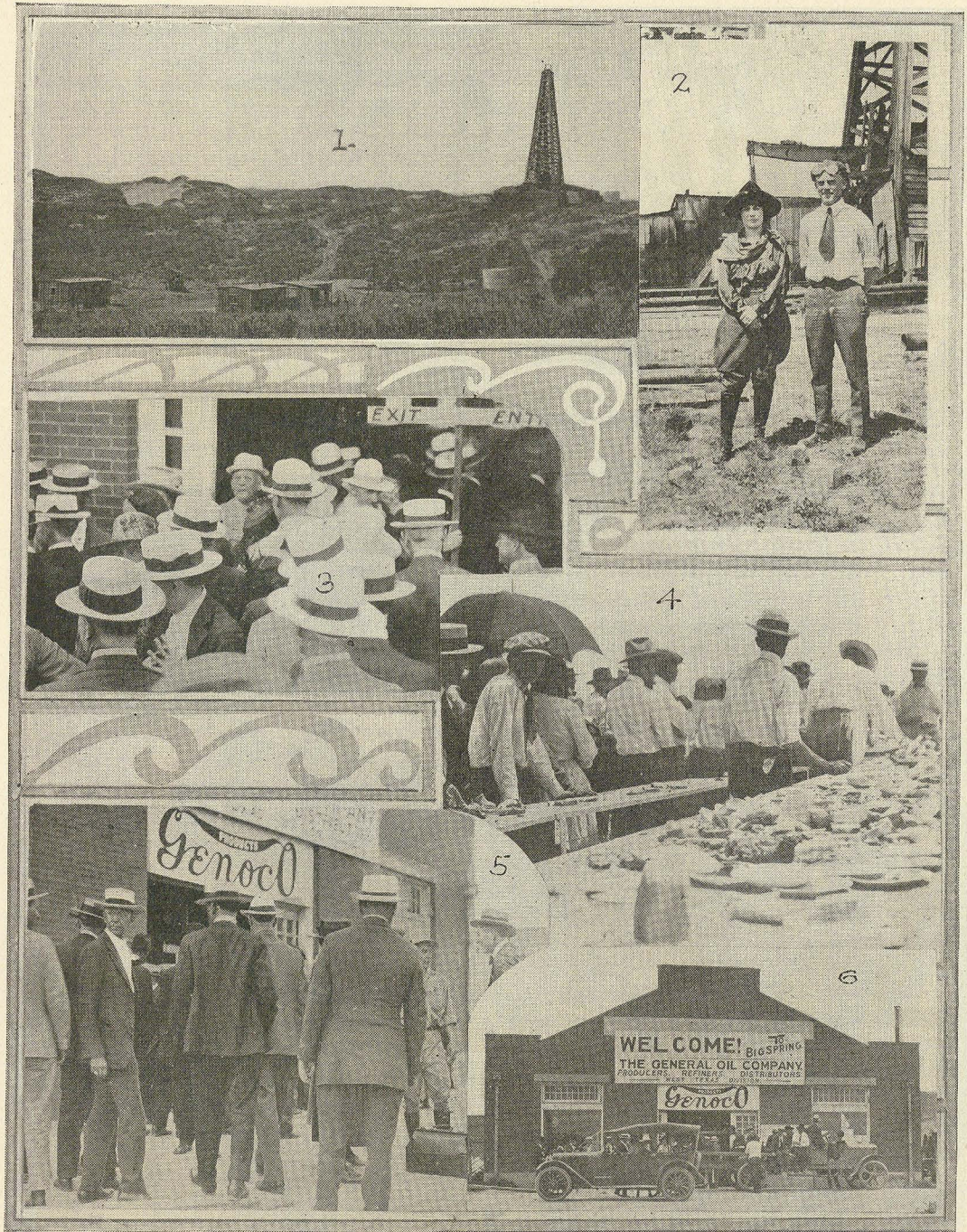
S. E. J. COX.



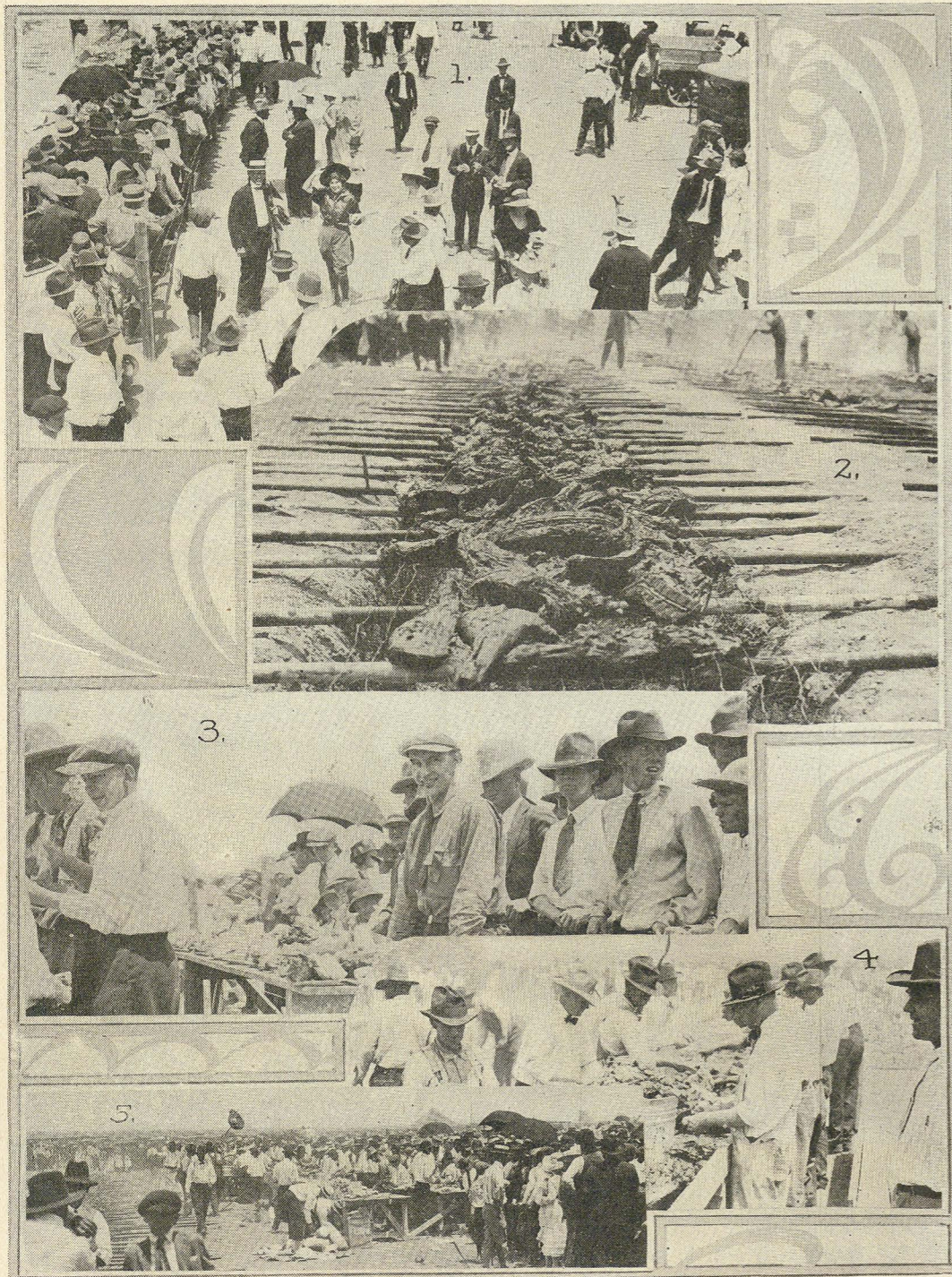
Mrs. S. E. J. Cox, First Assistant to the President



1. Arrival of one of the Stockholder's Special Trains.
 2. Pictures of the celebration were on sale two hours after taking.
 3. Enthusiastic employees from General Oil Company's Houston offices.



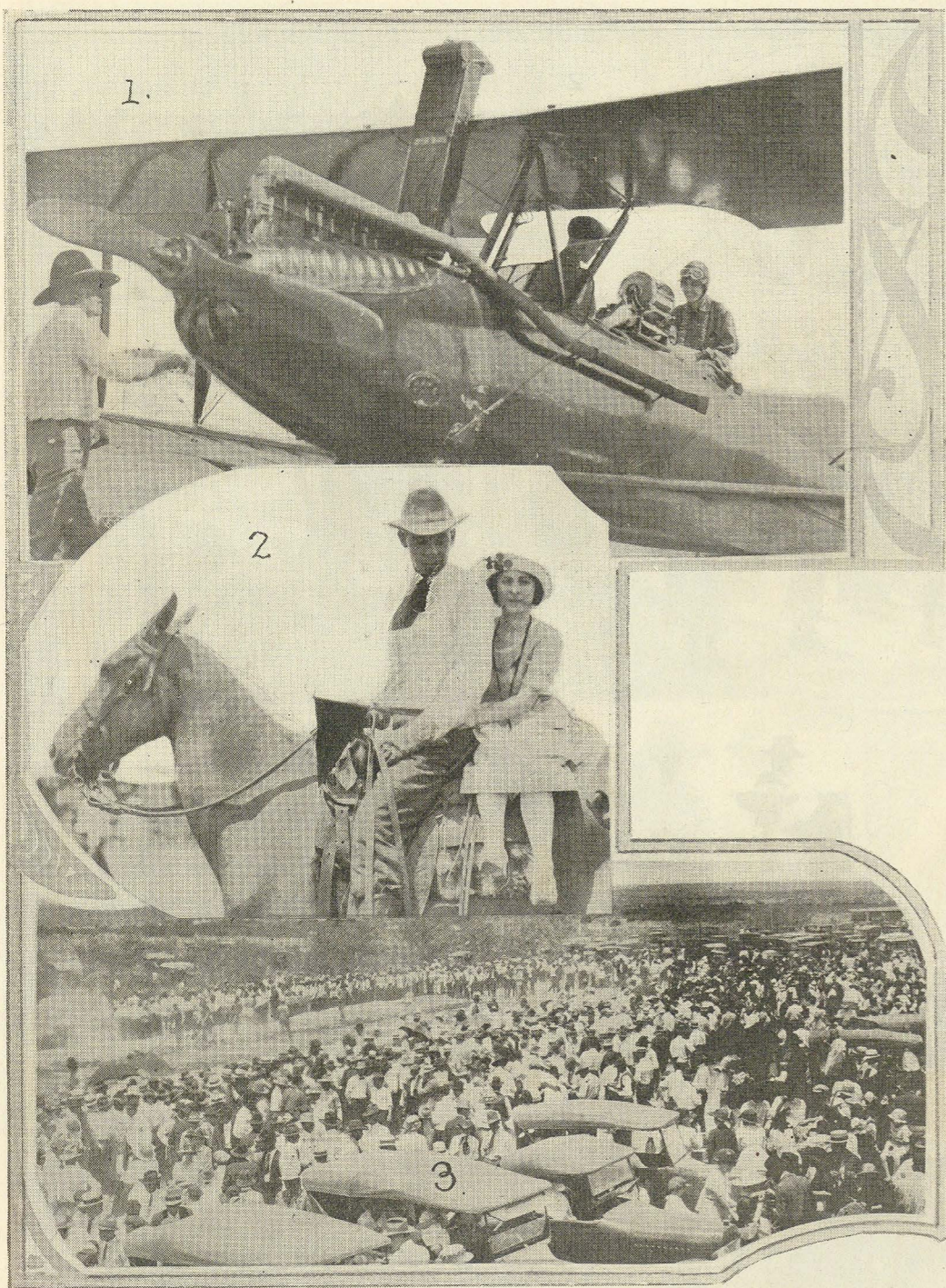
1. Sand Hill No. 1, showing remarkable Oil Structure.
 2. Mrs. Cox and Pilot Block came to McDowell by plane.
 3. Stockholders registering for two-acre leases.
 4. Lining up for an open-air Luncheon—Western style.
 5-6. General Oil Headquarters; Loading up for Twenty-three mile ride to McDowell Lease.



1. Getting set for the Big Show!
2. An unusual picture.—Barbecuing a Feast for 20,000 people over trench fires hundreds of feet in length.
3. General Manager W. P. Johnson gives his O.K. He's wearing a cap and a smile.
4. Some of the light meat, some of the white meat, some of the dark meat.
5. Another helping on the pitchfork.



1. Master of Ceremonies, Bob Eubank—"Get back or you'll get killed."
2. "Long Frank" Ramsdell romps home, a winner in the half mile race.
3. The crowd stood spellbound as one daring stunt followed another.
4. Famed riders of the Great Southwest were there for the roping and broncho busting contests.
5. "The Bleachers".



1. The "Genoco Aerial Printery" tuning up.
 2. The "Tiniest" Houston employee gets a ride.
 3. Preparing barbecue for 20,000 diners.

Vol. 1 GENOCO, JAZZ No. 9

Ten thousand people gathered at the Big Spring Barbecue attend the Barbecue given by the Big Spring Oil Company, in celebration of the Chamber of Commerce. It was a cordial welcome extended to the Chamber of Commerce and sincere friendship extended to the Chamber of Commerce and hearty...

FIRST AERIAL NEWSPAPER

Genoco

PAPER FROM JAZZ LAND

A FEW RED NECKS FOR PEOPLE WHO ARE DOING THE IMPOSSIBLE. EMPLOYEES OF THE S.E. COX AND GENERAL OIL COMPANIES

Printed 4,128 ft. above earth. By Genoco Traveling Printery

Vol. 1 Saturday August 7, 1920 NO. 9

HERE I AM AGAIN - DOING SOMETHING NEW EVEN THOUGH IT TAKES AN AEROPLANE TO DO IT. BUT TO BE A PAPER FOR SUCH A FINE BUNCH OF FOLKS AS YOU, IT IS NECESSARY TO BE DOING NEW STUNTS ALL THE TIME -

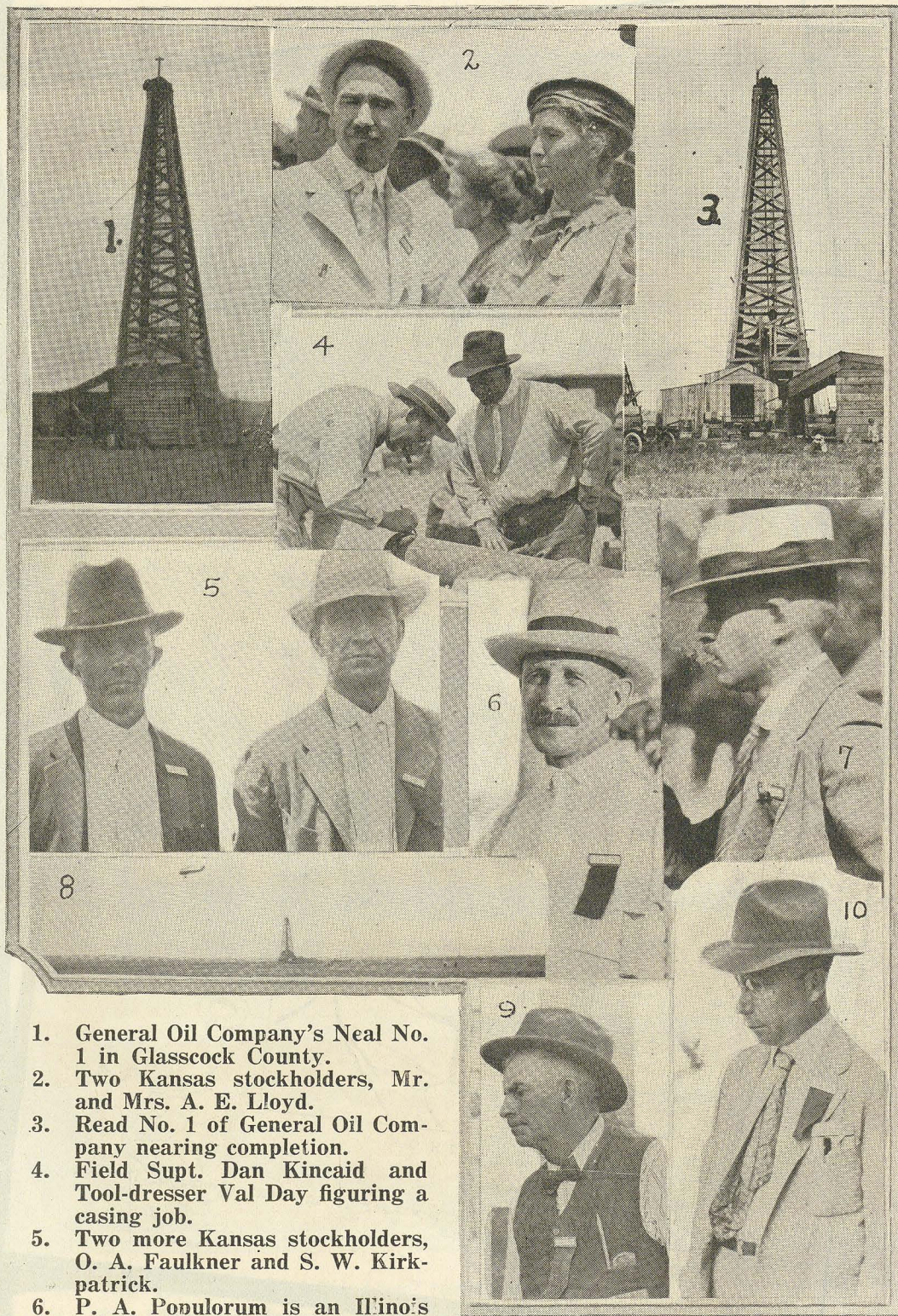
Some men
 Succeed as long
 As someone
 Stands by and
 Encourages them,
 But give me the
 Man who succeeds
 In spite of
 HEED

He does the very
 Best he knows
 How; the very
 Best he can; and
 He means to keep
 Doing so until
 The end
 WHO?

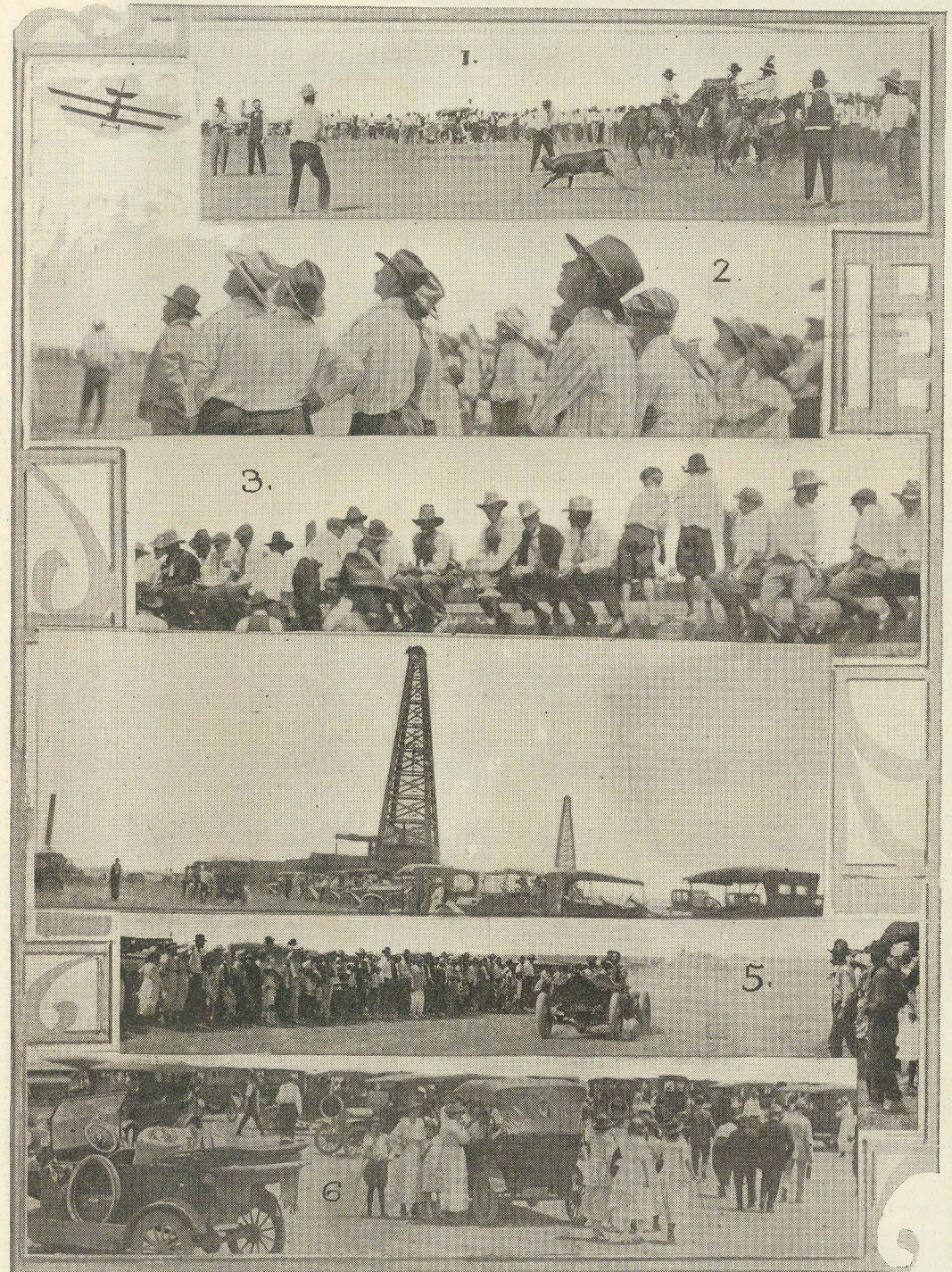
WHO?

Heavy bets are posted on Cox as a winner at the next election. The Cox family have the habit of success

World's First Aerial Newspaper, printed and delivered by General Oil Company employees in "Cox Oricle" (at top of Opposite page), 4,128 feet above the Barbecue.



1. General Oil Company's Neal No. 1 in Glasscock County.
2. Two Kansas stockholders, Mr. and Mrs. A. E. Lloyd.
3. Read No. 1 of General Oil Company nearing completion.
4. Field Supt. Dan Kincaid and Tool-dresser Val Day figuring a casing job.
5. Two more Kansas stockholders, O. A. Faulkner and S. W. Kirkpatrick.
6. P. A. Populorum is an Illinois General Oil Co., enthusiast.
7. C. G. Schnefel, Iowa, who is buying all the General Oil stock he can locate.
8. Oriole Airplane circling the No. 2 McDowell.
9. W. L. Stump, a delegate from Oklahoma.
10. J. A. Tournquist, successful business man and General Oil stockholder.



1. Roping a "Young Un."
2. Watching the Airplane stunts.
3. "Railbirds" At the Bull Pen.
4. McDowell Nos. 1 and 2. Eureka!
5. Mr. Cox's Racer setting a half mile record.
6. Part of the Caravan,—unloading at the McDowell Lease.

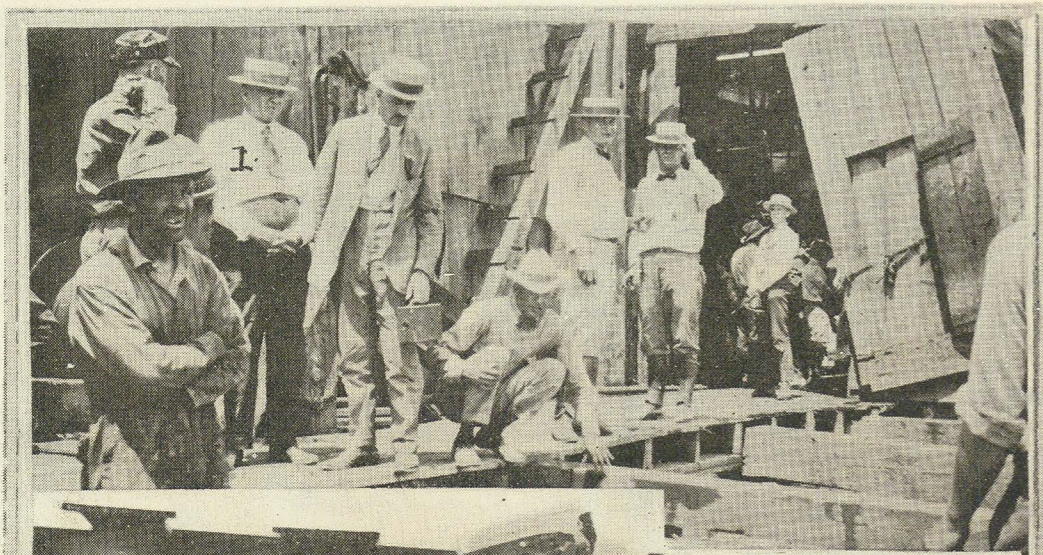


A FEW OF THE EASTERN STOCKHOLDERS WHO ATTENDED

Standing, Left to Right—Miss Frances Clark, New York City; Mrs. Emma T. Simpson, New York City; William Bauer, Kentucky; J. M. Waters, Washington, D. C.; G. E. Thayer, Florida; Mrs. Minnie R. Moran, Connecticut; Mrs. M. E. Johnston, New Jersey; Joseph Maltz, Pennsylvania. Sitting—W. E. Castell, Maryland; Nathan Ellis, New Jersey; D. V. Mazzocco, New Jersey; R. J. Ayers, General Oil Company representative from Houston in charge of arrangements; Daniel E. Moran, Connecticut; P. H. Goddard, New York City.



1. Pathe News Service filmed the Celebration—Photographers Thompson and Hahl.
2. From Nebraska, W. S. Bailey.
3. Mrs. Mary McDole, Kansas poet and school superintendent.
4. Canadian Stockholder, W. H. Lonsdale.
5. L. H. Bishop and John Cressman motored down from Nebraska.
6. "A show me" stockholder, P. E. Duffy, Missouri.
7. "Ad" Neal, who will share one eighth royalty in General Oil's big Neal Lease.
8. "Seing is Believing," says J. A. La Court, Chicago stockholder.
9. T. J. Crowell, Assistant General Manager of the General Oil Co.



- 1. Stockholders meeting drillers and roughnecks.
- 2. "Down Easterners," Mr. and Mrs. D. E. Moran from Connecticut.
- 3. Miss Madeline McBurnett, Staff writer "Dallas Saturday Night."
- 4. J. G. Gibson, the Richard Hard-Davis of West Texas.

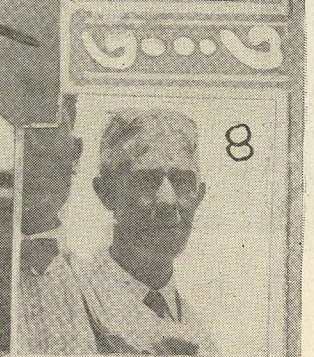
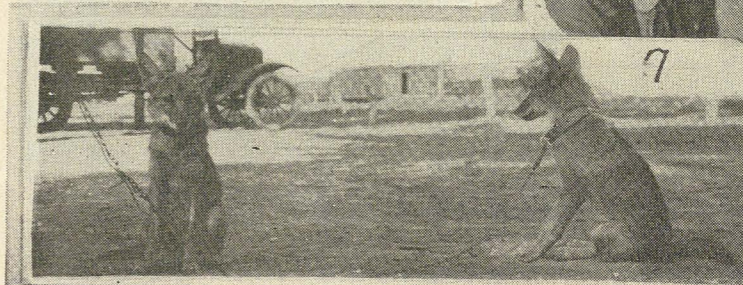


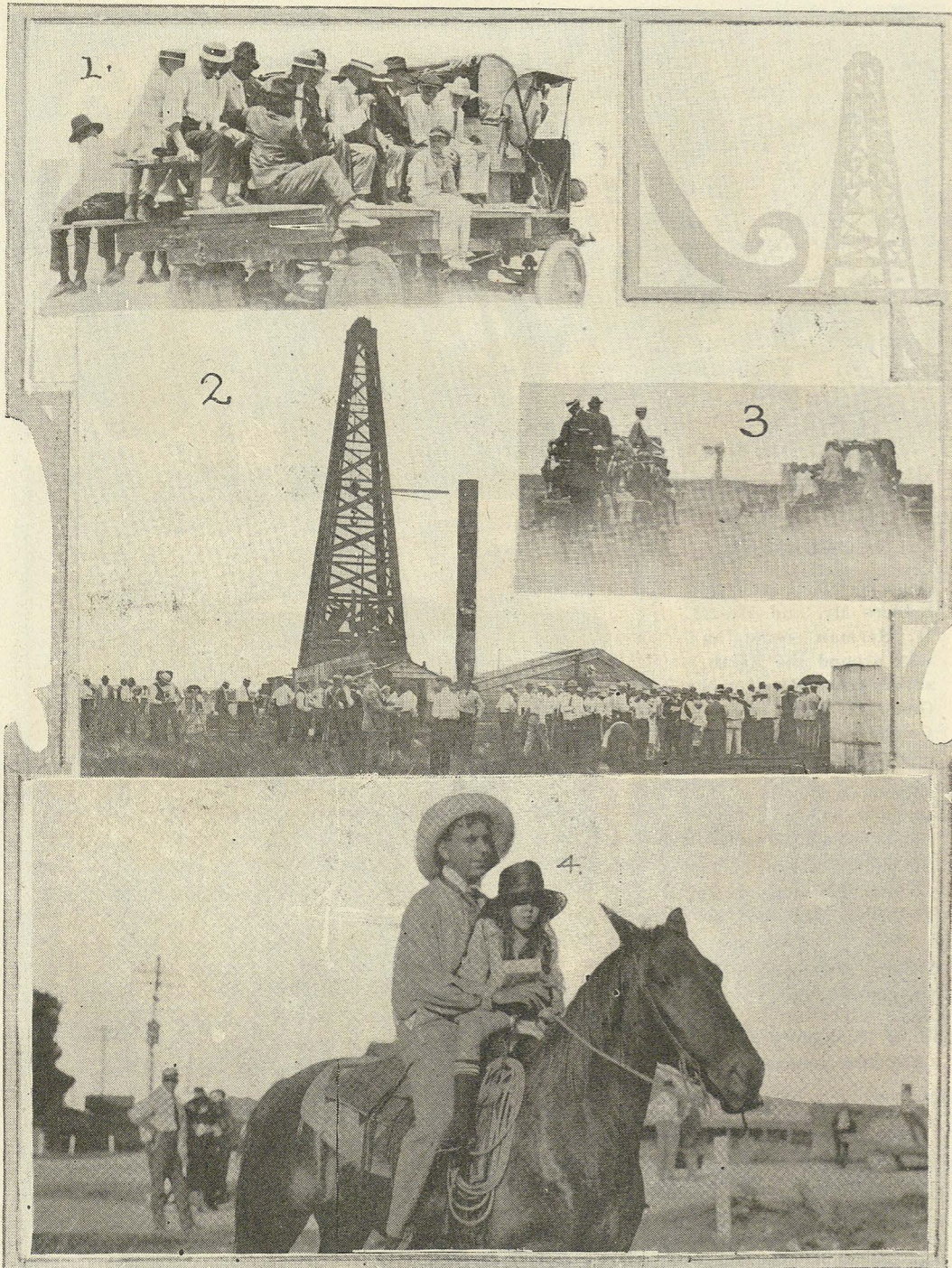
1. These New Zealand stockholders Mr. and Mrs. J. H. Herman came half way around the Earth, a seven weeks trip, for the General Oil Company Celebration.

2-6. Enthusiastic Delegates, R. D. Hood, Ohio; G. W. Crane, Ohio; W. A. Clements, Kentucky; L. C. Carder, Minnesota; L. T. Wilbur, Mass.

7. General Oil Company Mascots, The Coyote Brothers.

8. W. H. Brailsford had charge of the California Delegation.

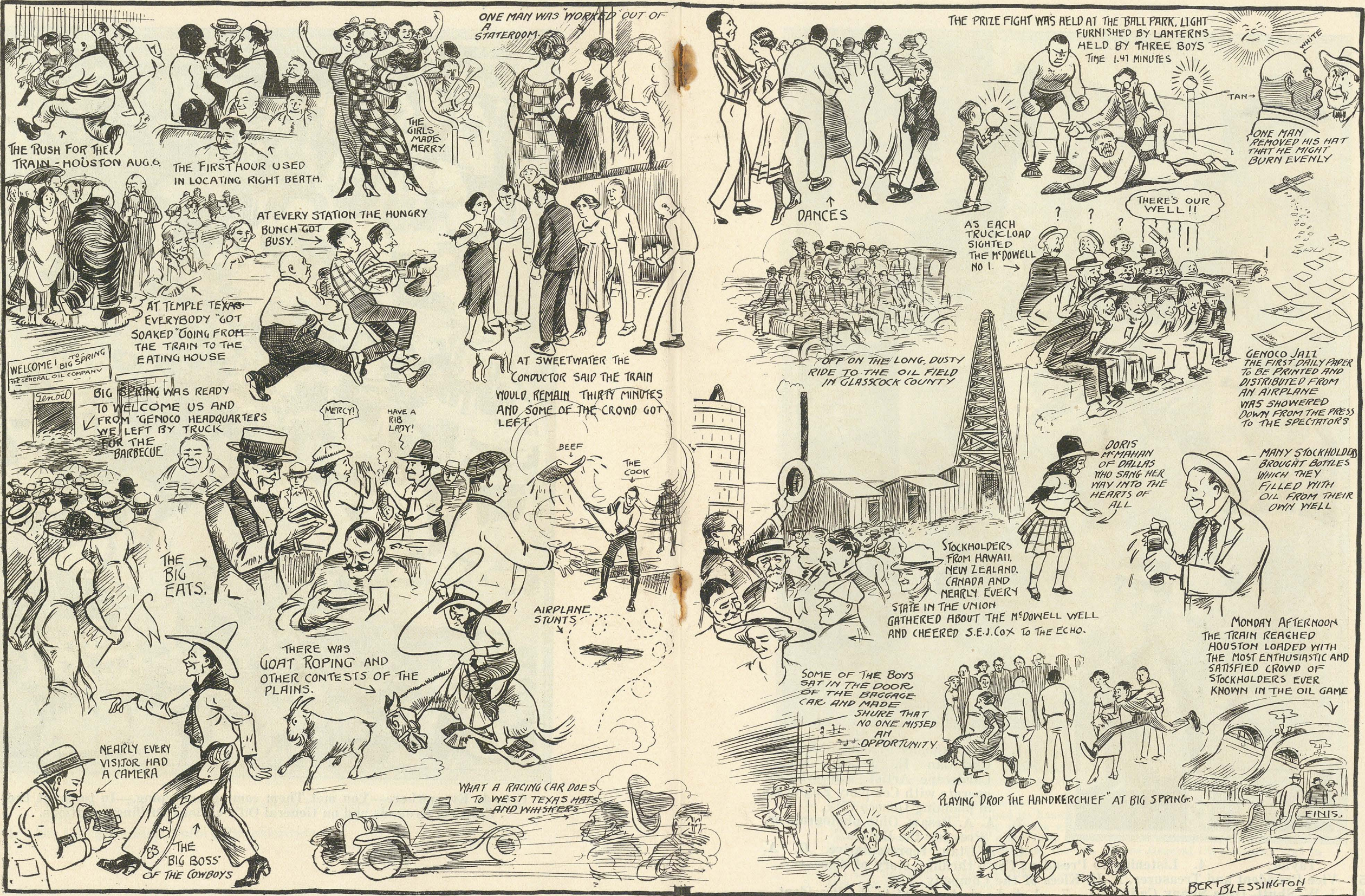




1. On the way, (2), The Goal, McDowell Discovery well, and (3), Home-ward bound.
 4. Mr. Cox gave little Doris a Broncho-ride.



Crowds Everywhere—You met Them coming and going,—In town, at the Carnival Grounds and on General Oil's various Drilling Locations.



THE RUSH FOR THE TRAIN - HOUSTON AUG. 6. THE FIRST HOUR USED IN LOCATING RIGHT BERTH.

THE GIRLS MADE MERRY.

ONE MAN WAS "WORKED" OUT OF A STATEROOM.

AT EVERY STATION THE HUNGRY BUNCH GOT BUSY.

AT TEMPLE TEXAS EVERYBODY GOT SOAKED GOING FROM THE TRAIN TO THE EATING HOUSE

WELCOME! TO SPRING THE GENERAL OIL COMPANY

BIG SPRING WAS READY TO WELCOME US AND FROM GENOCO HEADQUARTERS WE LEFT BY TRUCK FOR THE BARBECUE.

MERCY!! HAVE A RIB LADY!

THE BIG EATS.

AT SWEETWATER THE CONDUCTOR SAID THE TRAIN WOULD REMAIN THIRTY MINUTES AND SOME OF THE CROWD GOT LEFT.

BEEF THE COOK

THERE WAS GOAT ROPING AND OTHER CONTESTS OF THE PLAINS.

NEARLY EVERY VISITOR HAD A CAMERA

THE "BIG BOSS" OF THE COWBOYS

WHAT A RACING CAR DOES TO WEST TEXAS HATS AND WHISKERS

DANCES

OFF ON THE LONG, DUSTY RIDE TO THE OIL FIELD IN GLASSCOCK COUNTY

STOCKHOLDERS FROM HAWAII, NEW ZEALAND, CANADA AND NEARLY EVERY STATE IN THE UNION GATHERED ABOUT THE McDOWELL WELL AND CHEERED S.E.J. COX TO THE ECHO.

SOME OF THE BOYS SAT IN THE DOOR OF THE BAGGAGE CAR AND MADE SHURE THAT NO ONE MISSED AN OPPORTUNITY.

PLAYING "DROP THE HANDKERCHIEF" AT BIG SPRING.

FINIS.

THE PRIZE FIGHT WAS HELD AT THE BALL PARK, LIGHT FURNISHED BY LANTERNS HELD BY THREE BOYS TIME 1.41 MINUTES

ONE MAN REMOVED HIS HAT THAT HE MIGHT BURN EVENLY

TAN WHITE

AS EACH TRUCKLOAD SIGHTED THE McDOWELL NO. 1.

THERE'S OUR WELL!!

GENOCO JAIL THE FIRST DAILY PAPER TO BE PRINTED AND DISTRIBUTED FROM AN AIRPLANE WAS SHOWERED DOWN FROM THE PRESS TO THE SPECTATORS

DORIS MEMPHAN OF DALLAS WHO SANG HER WAY INTO THE HEARTS OF ALL

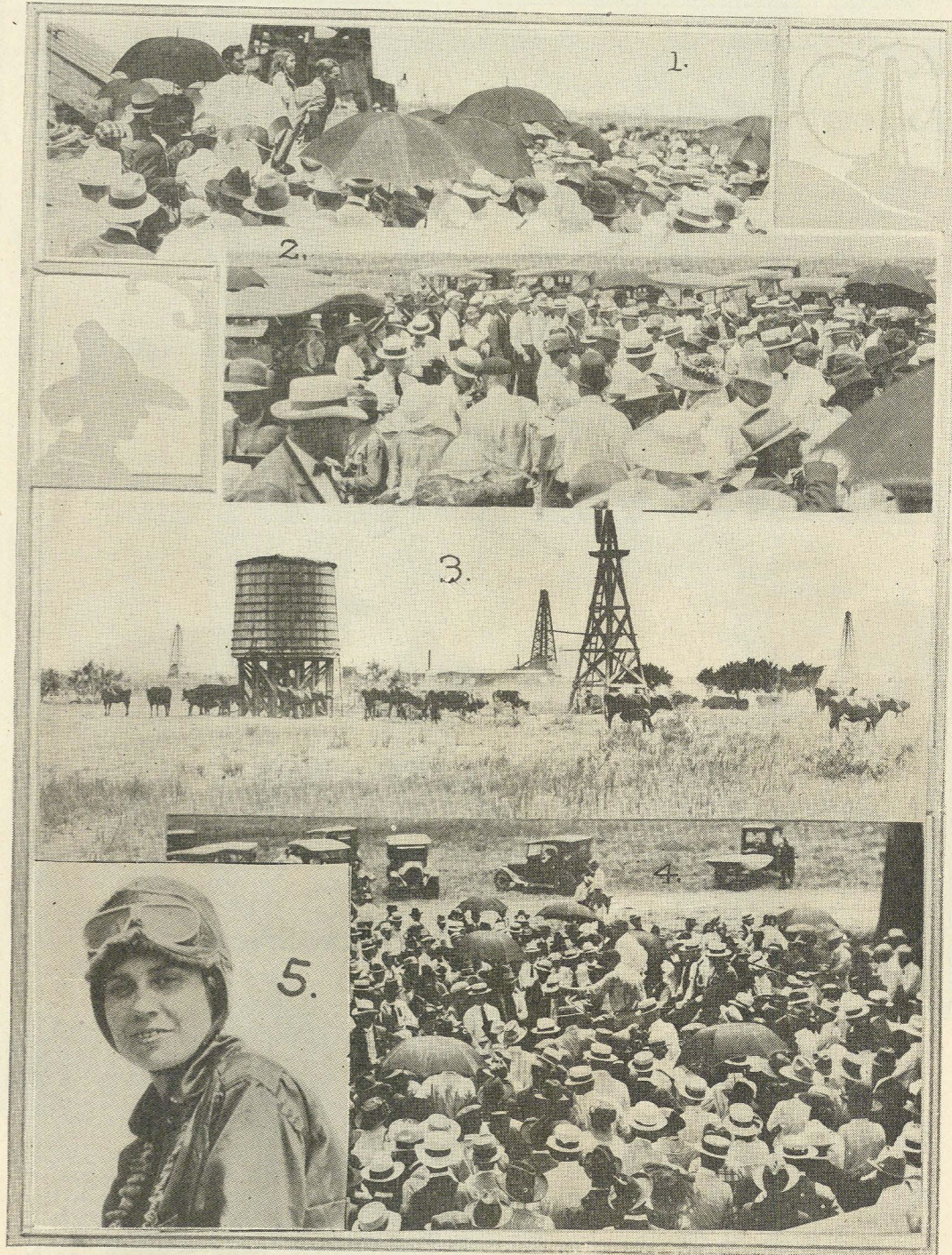
MANY STOCKHOLDERS BROUGHT BOTTLES WHICH THEY FILLED WITH OIL FROM THEIR OWN WELLS

MONDAY AFTERNOON THE TRAIN REACHED HOUSTON LOADED WITH THE MOST ENTHUSIASTIC AND SATISFIED CROWD OF STOCKHOLDERS EVER KNOWN IN THE OIL GAME

BERT BLESSINGTON



1. A stockholder from Oklahoma, Christian E. Jensen, Master Landscape Artist, who will cooperate with Company Engineers in planning Genoco City.
2. A. A. Besaw, Ohio photographer, "Pressing the Button."
3. A Utah representative, G. A. Taylor.
4. Listening to President Cox's thrilling story of discovery.
5. Vice President and Treasurer, A. H. Klees of the Company.
6. J. W. Shutt, from Sunny California. 7. J. A. Lord, Assistant to the President.
8. G. Fred Evans, Head of Brokerage Department.



1. Favorites on Musical Programme.
2. The refreshment committee had its hands full, but it was always on the spot. Here are shown only a few of the visitors who were regaled with luncheon on the McDowell lease, twenty-three miles from town.
3. Passing of the Range and coming of the Oil. Three General Oil Company rigs in sight, Nos. 1, 2 and 3 McDowell.
4. Mr. Cox introducing Judd Mortimer Lewis.
5. Mrs. Cox in Flying Costume.

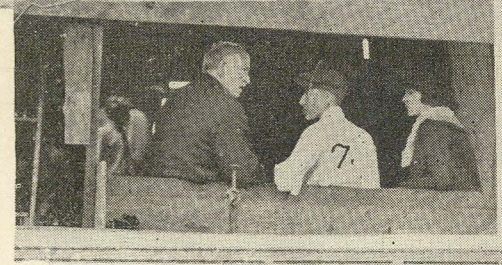


1. The big crowd massed around the half mile track where sport programme was staged.
2. Dr. P. J. Donnelly, Kansas Surgeon who was there.
3. Two more interested stockholders, R. E. Kemmler, Missouri, and H. Wahl, Texas.
4. Cashing checks for stockholders; Judge Williams, head of legal department; L. J. Macdonald, traveling purchasing agent; Mrs. Bess Currens MacDonald, confidential secretary; the interested stockholder and Mrs. S. E. J. Cox.

5. C. A. Hess, a Nebraska delegate.



1. Two of Mr. Cox's earliest stockholders from one of the northern-most cities in North America, Mr. and Mrs. B. R. Jones. They have received in dividends several times their original investment.
2. Mrs. R. B. Leroy, a Georgia stockholder, with her husband who "just came along."
3. Part of the Fort Worth Special.
4. A. Bush, stockholder from Louisiana.
5. A Texas Booster for General Oil, A. Holloway.
6. This was all open range six months ago, with only cattle, mesquites and devilheads in sight.
7. Inside view on the derrick floor—H. B. Wallace, Illinois stockholder, talking it over with two Houston office employees.





1. John Ramsdell, director of cowboy contests, giving details of programme to Mr. Cox.

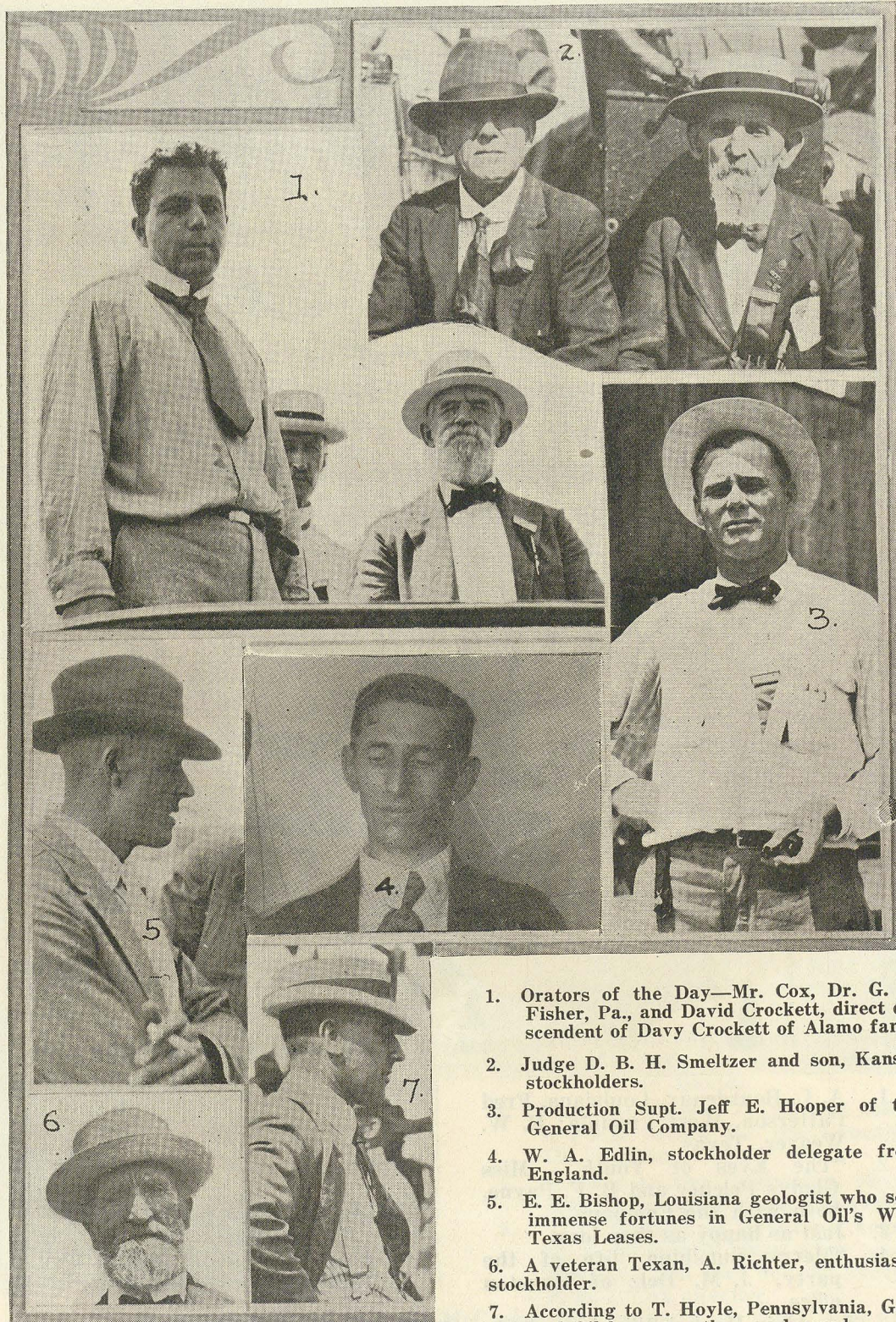
Insert below—Another successful investor from Chicago, David Baxter.

- 2. Frank D. Bianco, Texas, who sees a great future for the General Oil Company.
- 3. Speaker at the Dedication, Mrs. Anna V. Rutherford, of Colorado.
- 4. W. P. Blocker, of Arkansas, head of a successful producing gas company and has bought every S. E. J. Cox offering.

5. President McCarley of the McCarley Oil Company, at right, was an interested visitor.



- 1. A. L. Bourdeaux, Louisiana, Fred Patterson, West Virginia; E. W. Weaver, Texas.
- 2. "The Eyes of Youth"—Miss Gladys Pelcher and B. F. Payne, both with the Company.
- 3. Just as happy as they look.
- 4. "Merry Sunshine, life of the party," J. M. Delz of Houston office.
- 5. Alvin Henkel, Illinois, and Chas. Pietsck, Missouri.
- 6. West Texas Field Supt. Dan Kincaid, for the General Oil Company.
- 7. J. E. Bullock, showing a patent oil finder of his own.



1. Orators of the Day—Mr. Cox, Dr. G. E. Fisher, Pa., and David Crockett, direct descendent of Davy Crockett of Alamo fame.
2. Judge D. B. H. Smeltzer and son, Kansas stockholders.
3. Production Supt. Jeff E. Hooper of the General Oil Company.
4. W. A. Edlin, stockholder delegate from England.
5. E. E. Bishop, Louisiana geologist who sees immense fortunes in General Oil's West Texas Leases.
6. A veteran Texan, A. Richter, enthusiastic stockholder.
7. According to T. Hoyle, Pennsylvania, General Oil has more than made good.



1. Mrs. Bess Currens MacDonald did everything at the Celebration from arranging Pullman reservations to spearing "Hot Dogs."
- 2-3. Mrs. and Mr. L. S. McDowell. It is on their 27,000 acre ranch that the oil was found.



1. Another sandwich every second.
2. No. 1 Roberts where some geologists predict the General Oil Company will bring in the biggest West Texas Gusher.
3. A few of the day's flyers. Three airplanes did stunts for the crowds.



1. Music coming and going. Two bands were in attendance.
2. General Oil Company's Newlyweds, Mrs. Smith and Mrs. Bercaw.
3. Little Doris McMahan, The South's youngest Soloist, who sang for the big audience.
4. Hawaii, New Zealand and American stockholders meet on the big McDowell lease. Messrs. Kapea and Hapai, of Hawaiian Islands; Mr. and Mrs. Herman of New Zealand and Mrs. S. E. J. Cox.



1. Western Stockholders—W. R. Dillon and Y. B. Arroyo, Texas; H. Wicker, California; A. W. Curtis and J. Hinch, Washington.

2. Delegates from Louisiana, Texas and Nevada,—A. H. Mears, D. L. Wilhelm and J. L. Marshall.

3. Mrs. Cox and a Texas friend, J. H. Holmes.

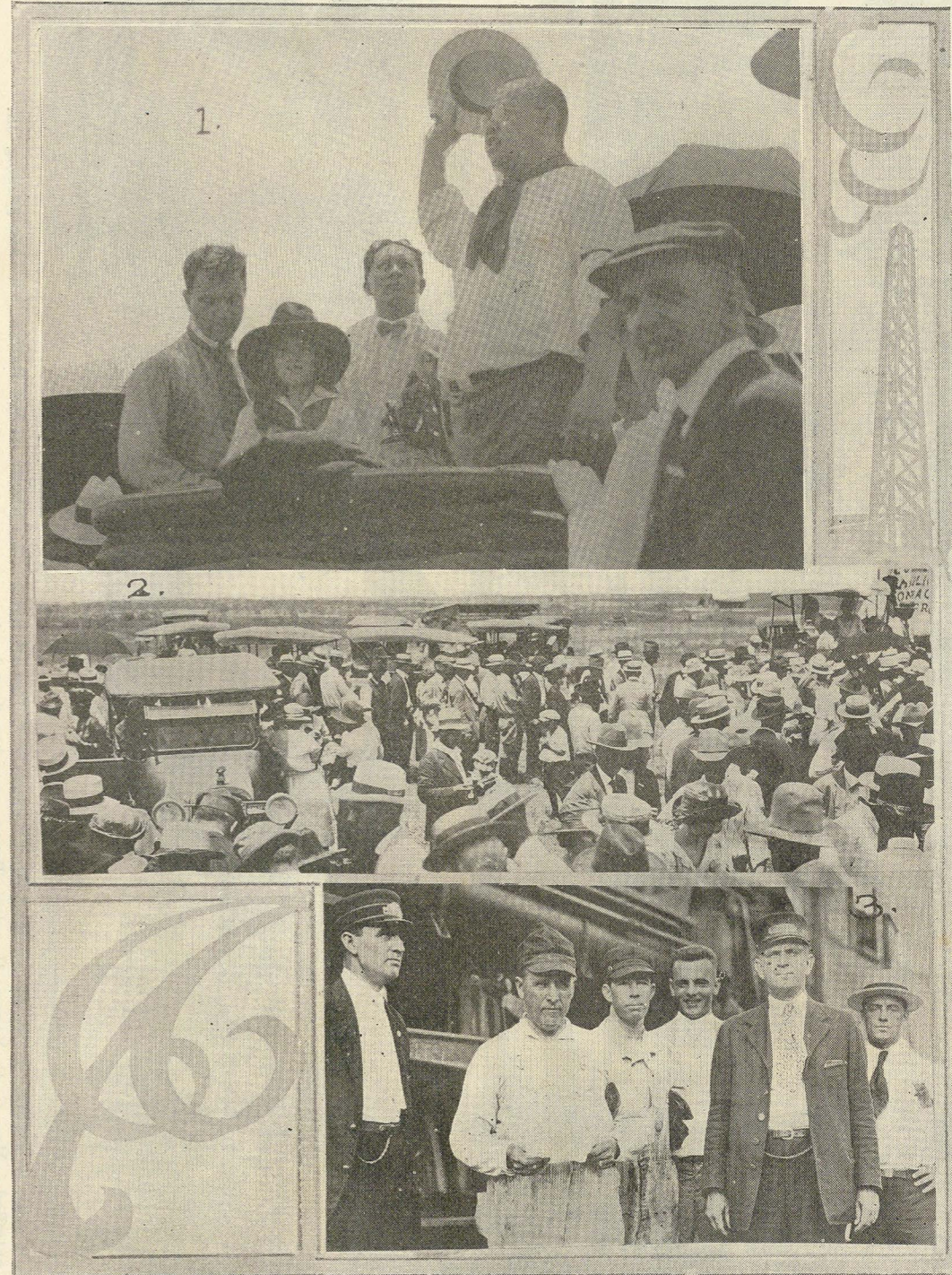
4. A happy visitor from California, Louis Goldstone.



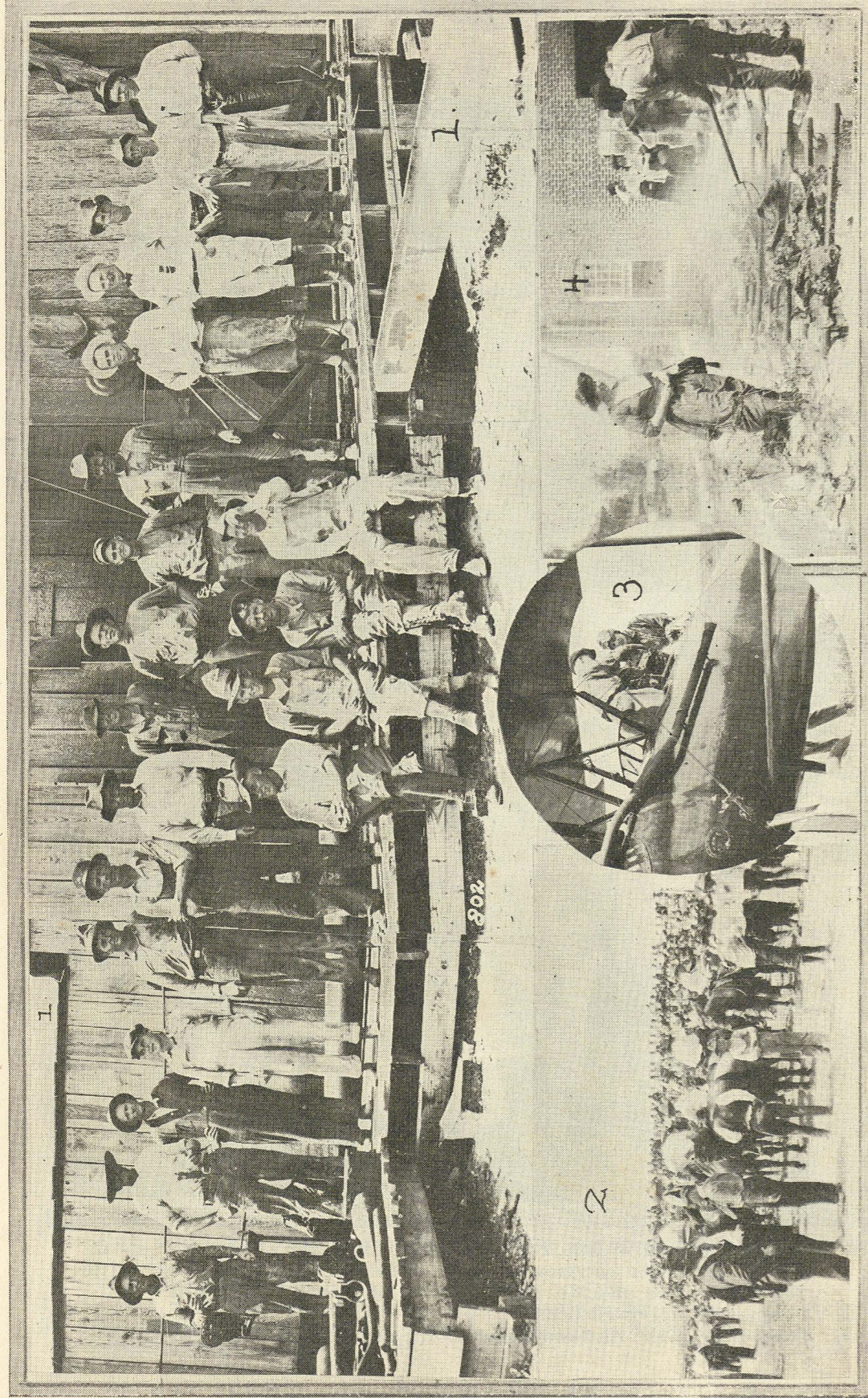
General Oil Company boasts a buch of self-starters. They kept the "Special's" trip alive with action. Here the yare shown during stop at Temple, Texas, organizing the K. P. K.—the "Kox Pep Klub", since merged in a Genoco subsidiary, pledged to the welfare of the company's shareholders, of which more later. Miss Mary Lee Davidson of the Houston office, is the corresponding secretary. Hawaiian delegates Hapai and Kapea were in charge of initiations.



1. J. C. Daugherty, Texas stockholder.
2. Checking up the crowd—Ben H. Ward, Fred L. Humphrey, James L. Woolson, of the Houston office.
3. Distinguished visitors: Judd Mortimer Lewis and family, Texas' favorite poet and author of children's stories.
4. Dr. J. J. Link and daughter, registering Missouri satisfaction.
5. Two middle western delegates; Mrs. J. G. Smith, Indiana; Mrs. M. L. Cornell, Illinois.



1. Mr. A. A. Hapaii, of Hilo, Hawaii, sugar planter and stockholder, speaking at Dedication ceremony. Also in the picture are Mr. Cox, Little Doris McMahan and Mr. Henry Kapea, of Honolulu, Hawaii.
2. Throngs at McDowell Lease.
3. Train crew of the Houston General Oil Special.

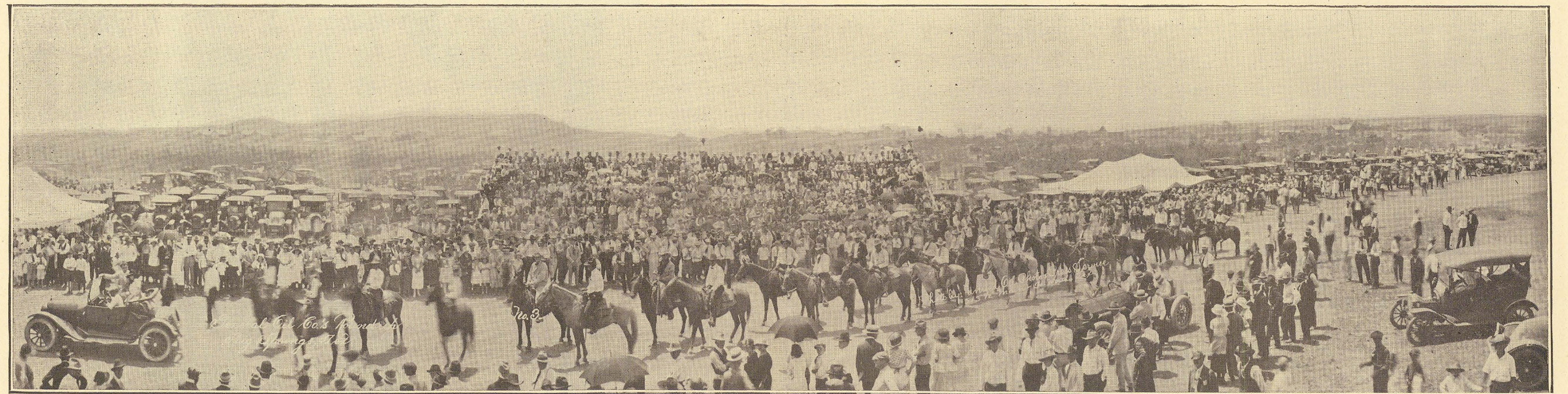


1. The men who "put it over".—Drilling crews on General Oil Company's McDowell lease. 2. Riders of the Range, who are passing on.
4. Curiosity satisfied,—Mrs. C. C. Young, Houston, Texas, sees her first barbecue.

The General Oil Company Dedicates a Monster New Oil Field, Proving Unknown Leagues of Virgin Territory, 200 Miles from All Previous Production



Something entirely new and different—Something never attempted before—The dedication of a new oil field. Here is part of the crowd that came for the event. Oil men representing every department of the industry, bankers, financiers and merchants from the North and East, investors and stockholders from every walk of life and from almost every state in the Union, from Maine to California, from Minnesota to the Rio Grande, from the British Isles, from the chilly borders of the Arctic circle and from tropical Hawaii, New Zealand and Australia. Special trains of solid Pullmans brought them on, supplemented by special cars attached to regular trains. Whole parties were made up in New York, Chicago, San Francisco, St. Louis, Fort Worth and Houston. They came to see; they were royally entertained the two days of the celebration, August 7th and 8th, and they went away convinced of the magnitude of this new discovery, carrying home visions of new cities, factories and railroads humming to the pulse of new industry out where cattle ranged free and held monopoly before the pay sand was struck in General Oil's McDowell Discovery, July 20th, 1920.



Sports of the great outdoors, of the rodeo and trail were the diverting features of the General Oil Company's celebration. More than a hundred riders, ropers and broncho busters contributed to the amusements:—Racing, bulldogging, goat roping, branding and taming the pitching mustang. This panoramic photograph shows only part of the crowd. They were spread several deep all around the half-mile track, numbering fully 20,000 people. A unique feature was the barbecue—enough tempting meat roasted and broiled over open fires in long trenches so that every person in this great assemblage ate to his heart's desire of the tempting viands. One hundred and fifty steers and sixty sheep were slaughtered for the occasion. It was a feast seldom equalled in any land and one none of those present will ever forget. The above picture shows the performers on parade—the grand march inaugurating the festivities.

Stockholders Who Registered at Dedication

A

Jno. J. Adams
S. L. Adams
F. P. Aleshire
A. F. Algoet
O. C. Alver
Geo. W. Anderson
J. W. Anderson
W. E. Anderson
J. J. Arnold
Mrs. J. J. Arnold
Chas. Aubert
Mrs. Mary R. Aubert

B

C. E. Baker
Minnie Baker
Ben Ballard
M. F. Barnum
G. Arrozoy Barrios
S. L. Barrow
A. E. Bartine
Mrs. Margaret A. Baty
H. O. Batzer
Wm. H. Bauer
Fred B. Baur
David Baxter
Henry M. Belot
W. C. Berry
A. A. Besaw
Phillip H. Beuscher
H. L. Bibby
Frank D. Bianco
E. E. Bishop
L. H. Bishop
Bert Blessington
W. F. Blocker
A. E. Blunt
Dr. A. E. Boone
Wm. M. Boyd
A. L. Boudreaux
James Brantaup
W. H. Brailsford
James Brantaup
E. N. Braucher
Mrs. K. H. Braucher
Harry Brisley
H. H. Brooks
C. A. Brown
J. C. L. Brown
J. H. Brown
T. M. Brown
Joe H. Bryan
O. C. Buechly
L. E. Bullock
Mr. and Mrs. F. T. Burns
R. L. Burroughs and wife
C. M. Busby
Mrs. Georgia M. Busby
V. R. Bush
M. H. Butler
D. W. Byrd

C

M. L. Cacker
A. J. Cammack
Mrs. A. J. Cammack
R. T. Cammack
Alex S. Carberry
L. C. Carder
C. W. Carlson
J. H. Caron
S. C. Carr
W. E. Castell
Mrs. Wm. E. Castell
James K. Christian
V. H. Chaney
A. Edward Clark
Miss Francis Clark
Fred E. Clark
N. Z. Clark
John Clark
W. A. Clements
Phoebe E. Cole
S. H. Cole
P. E. Conroy
J. R. Cook
V. A. Cordes
Victor A. Cordes Jr.
Mrs. Mabel R. Cornell
H. G. Cox
J. T. Crawford

Mrs. Geo. W. Crane
Jonathan Cressman
Holmes Crisp
Kenneth H. Crisp
David Crockett
C. E. Cross
H. A. M. Cross
G. C. Crowell
J. P. Cunningham
W. A. Currens
A. W. Curtis
Mrs. Cordelia R. Curtis
Fran E. Cyr

D

J. P. Daugherty
T. Davis
Ella Day
G. J. Degenkolb
W. H. Dexter
D. L. Diehl
W. R. Dillen
Geo. W. Dohrman
Dr. P. J. Donnelly
Dr. Howard C. Down
L. W. Dragoo
P. E. Duffy

E

Clyde W. Eggleston
C. W. Ehrke
Nathan Ellis
Warren H. Ellis
G. W. Ercanback
Wm. Ewing

F

O. A. Faulkner
Belle Felland
H. E. Finley
H. E. Finney
Dr. Grant E. Fisher
A. H. Flournoy
Ethel R. Flournoy
Julian T. Foote
J. R. Foster
Chas. O. Fox
Morton E. Fox
Adolf Freeberg
H. F. Fuller
L. Fuller

G

A. J. Galloway
G. G. Gans
H. P. Gardner
L. W. Garner
T. M. Garnett
Fred C. Geiger
Frank Gilchrist
Grant E. Ginter
W. T. Glass
John S. Gnagy
P. H. Goddard
W. Goldsmith
Louis Goldstone
J. M. Goodknight
Oscar C. Grimes
Miss Ethel M. Groth
Mrs. H. H. Groth
E. W. Gully
L. A. Gunn

H

John Haberle
Chas. J. Hagner
A. J. Haines
G. W. Haines
P. S. Hamilton
A. A. Hapai
Mrs. S. T. Harker
John R. Harkins
Mrs. Fannie M. Harper
Adolf Haupt Jr.
Miss Lee Haupt
M. G. Helm
Henry Helmers
Walter S. Helmuth
Alvin Henkel
D. L. Henry
M. H. Henry
Gladys J. Herman
J. H. Herman
L. L. Herring

C. E. Hess
Geo. C. Hill
J. I. D. Hinds
A. Holloway
Newton Holloway
J. H. Holmes
R. D. Hood
A. H. Hooper
George P. Hoover
Thomas Hoyle
D. Hubler
W. P. Huddleston
Rev. C. B. Hudgins
M. S. Hudson
H. I. Hughes

I

J. C. Ingram

J

Christian Jensen
Louis Jensen
Otto Jensen
Lumir Jiskra
Stanley Jiskra
C. B. Johnson
J. E. Johnson
J. S. Johnson
L. P. Johnson
M. E. Johnson
E. R. Jones
Helen Jones
W. D. Jones and wife

K

Henry H. Kapea
Jake E. Kaelin
Fred Kankamp
Henry Kankamp
D. H. Keeth
Robert E. Kemmler
Richard W. Kessel
S. W. Kilpatrick
J. H. Kimball
Chas. E. King
W. A. Kirby
H. Kleck
Emil H. Koenig
F. C. Kraft
Oscar A. Kruger

L

J. A. LaCourt
Ella W. LaCourt
S. O. Lam
Mrs. S. O. Lam
O. Langendorf
L. Larson
Mr. and Mrs. T. Melvin Lee
W. S. Lemert
J. C. Lemley
W. W. Lemons
Mr. and Mrs. R. D. LeRoy
Lou J. LeVeque
Miss Jassamine Lewis
Judd Mortimer Lewis
Mrs. Judd Mortimer Lewis
Miss Clara Link
Miss Lenora Link
Dr. J. J. Link
J. H. Lipps
Mr. and Mrs. A. E. Lloyd
Wm. H. Lonsdale
J. B. Lumpaugh
R. G. Lundy
S. B. Lupher

M

Mrs. A. D. Macdonald
F. H. Van der Maden
Mrs. Maltz
Fred W. Marsh
J. L. Marshall
G. E. Matthee
D. V. Mazzocco
Madalaine McBurnett
E. W. McDaniel
Mary McDole
Doris McMahan
Mrs. O. S. McMahan
O. S. McMahan
O. H. Meir

W. C. Medford
Mrs. M. E. Melvin
L. P. Merrill
S. Metcalf
J. R. Miers
Mrs. A. T. Miller
B. W. Miller
J. B. Miller
J. Miller
R. M. Miller
K. A. Moffett
Walter C. Monk
W. L. Monroe
C. H. Moore
Mrs. C. H. Moore
D. A. Moore
Reece Moore
Thos. H. Moore
Daniel E. Moran
Minnie R. Moran
P. C. Mudd
Mrs. F. Muertter
A. T. Muller
M. D. Myers

N

Irwin Newman

O

H. S. Obernauf
Paul Olson
J. F. Osborn
M. B. Oswald
Walter Overholt

P

Geo. T. Paesell
Geo. R. Parker and wife
Mrs. Sophie Patrick
Fred Patterson
J. W. Percival
Mr. and Mrs. J. C. Perry
Mrs. Mamie Perry
Wm. Morton Perry
A. H. Peterson
Chas. O. Pietsch
R. Plank
Athale Populorum
Paul A. Populorum
Ira T. Powers

Q

C. L. Quinby

R

W. Ragland
Leona Endler Reiche
Miss Gertrude Reiche
S. K. Remington
Jno. F. Reynolds
S. C. Rhoads
J. H. Ribbing
Ethel M. Rice
Roy L. Rice
N. L. Richardson
August Richter
E. V. Riggs
Mrs. Daisy Roberts
Harry Roberts and wife
Tom Roberts
G. H. Rose
Nathan Rose
P. A. Ross
Kenzie Routh
Wm. Rubazavich
W. J. Ruble
Jos. Rue
Jos. T. Rue
Mrs. A. V. Rutherford

S

Dr. F. C. Sanborn
Paul B. Schadel
F. J. Schorn
Wm. R. Schmitt
C. G. Schnepel
H. Schroeder
Dr. C. A. Schreiner
Mrs. Clara Seichepine
J. W. Shutt
Walter Shave
Jno. A. Shelton
J. W. Shelton

Chas. Sherieffs
G. W. Shields
C. G. Simons
Mrs. Emma T. Simpson
Ed. R. Sizer, Jr.
Mrs. H. P. Slagel
D. B. D. Smeltzer
Geo. D. Smeltzer
Dora E. Smith
G. W. Smith
J. G. Smith
J. G. Smith
Jos. J. Smith
Mrs. C. A. Sneringer
Delores Sneringer
J. J. Sommerfield
John Sorrels
J. F. Spear
John Stayne
F. C. Stansbury
Martin Strauss
W. K. Steedman
H. A. Stephens
T. P. Stephens
Bryan Stewart
O. H. Stewart
T. E. Stockbridge
Geo. Stow
A. M. Stump
W. L. Stump
F. E. Sullivan
W. R. Sutton
Steve Swetish

T

J. D. Talbert
Luther Talbert
Mrs. B. Tasch
Geo. S. Taylor
Ida A. Taylor
G. E. Thayer
Mrs. Rena Thayer
Wm. M. Thayer
Edward C. Thompson
Daniel B. Timmonds
J. A. Tornquist
Miss Hilda Townsend
J. L. Townsend
J. T. Townsend
Mrs. J. T. Townsend
Paul A. Populorum
R. P. Townsend
Miss Marie Townsend
R. P. Townsend
Mrs. R. P. Townsend
T. O. Townsend
Geo. F. Troutwine
J. L. Tubb
P. L. Turner

U

Wm. C. Uphoff

V

W. J. Varnadore
Albert F. Varsen
Harry F. Varsen
Veronica Villemonta
Mike Vukovich
Henry Vyver

W

H. Wahl
H. B. Walker
Mrs. H. B. Walker
C. T. Wallace
J. E. Wallace
Dr. S. J. Wallace
Mrs. Mary E. Ward
John M. Waters
H. O. Waters
John M. Waters
Dr. O. H. Waters
E. N. Weaver
C. S. Wheaton
C. E. Wheeler
H. A. White
Henry M. Wicker
A. E. Wilbur
C. L. Wilhelm
A. D. Williams
E. M. Wise
Mrs. Alva Wright
Sid Woods

Y

Mr. E. E. Yeager and wife

Facts About General Oil Company

Headquarters: Houston, Texas.

Capital, \$20,000,000.00

Branch Offices: Big Spring, Wichita Falls and West Columbia

OFFICERS:

President, S. E. J. Cox V-Pres. & Treas., A. H. Klees Secretary, W. P. Johnson

RECORD OF PROGRESS

- 1919
- May Began operations at West Columbia.
Bought interest in producing property, Burkburnett.
Bought 80 and 20-acre Sparks Lease in Northwest Burkburnett Field.
- June Commenced drilling two wells on Northwest Burkburnett leases.
Purchased 500-acre Keith lease east of Wichita Falls.
- July Spudded in well on Keith lease, also McDowell No. 1 in West Texas.
Purchased refinery at Wichita Falls.
- August Added 60,000 acres to West Texas holdings.
Paid first 3 per cent Dividend.
- September Spudded in Neal No. 1 in West Texas. Paid 3 per cent Cash Dividend.
- October Paid 3 per cent Cash Dividend.
- November **BROUGHT IN SPARKS NO. 1, ESTIMATED 10,000 BARRELS, LARGEST GUSHER IN BURKBURNETT FIELD, OPENING NEW EXTENSION KNOWN AS "GENERAL" POOL.**
Purchased Filling Station Sites.
Paid 3 per cent Cash Dividend.
- December Began drilling Read No. 1 in West Texas, Sparks Nos. 2, 3 and 4 in General pool, Northwest Burkburnett.
Paid 5 per cent Cash Dividend.
Spudded in Rich No. 1 on newly acquired 1000-acre lease, West Columbia.
- 1920.
- February Began two more wells in West Texas, Sand Hill No. 1 and the Roberts.
- March Brought in SPARKS No. 2—3000 BARRELS DAILY PRODUCTION.
Spudded in Sparks Nos. 5, 6 and 7.
- April Began drilling Keith No. 2.
- May Brought in SPARKS NO. 6—1000 BARRELS.
ANOTHER SPARKS GUSHER, NO. 5—1000 BARRELS.
- June AND STILL ANOTHER—SPARKS NO. 3—300 BARRELS.
MCDOWELL NO. 1 REACHES PAY SAND IN WEST TEXAS ON 25,000 ACRE LEASE, OPENING ENTIRE NEW FIELD, 200 MILES BEYOND NEAREST PRODUCTION—SWABBING 500 BARRELS.
- July BOUGHT 120-ACRE LEASE IN K-M-A EXTENSION WEST OF WICHITA FALLS and spudded in Cox No. 1.
Another SPARKS GUSHER—No. 7, brought in with 600 Barrel flow.

The following names, taken from the "B's" of an alphabetical list, represent a few of those who bought McDowell Leases at \$50 an acre less than a year ago, and who have recently sold the same leases back to the General Oil Company at \$1,500 per acre:

Phineas Baker	1116 West Third Street,	Chester, Pennsylvania.
Chas. W. Barth,	1622 Pine Street.	St. Louis, Missouri
S. R. Beerye,		Hampton, Virginia
S. D. Bently,	516 Insurance Building,	Rochester, New York
L. O. Berg,		Colfax Wisconsin
J. H. Bidgood,	267 West Bute Street,	Norfolk, Virginia
Chester G. Binney,	76 Public Square,	Wilkes Barre, Pennsylvania
Mrs. S. A. Binney,	76 Public Square,	Wilkes Barre, Pennsylvania
D. H. Black,	Box 178,	Bruin, Pennsylvania
Iver Blomgren,	R. No. 1,	Hayward, California
Thos. G. Birmingham	325 Holly Street,	Philadelphia, Pennsylvania
W. A. Blue,	A. & R. R. R] Company,	Aberdeen, North Carolina
Henry J. Bohn,	Fraser,	Michigan
C. P. Boen,	224 South Third Street,	Grand Forks, N. Dakota
D. W. Boe,	4238 Thackeray Place,	Seattle, Washington
S. C. Booher,	R. No. 1,	Whitestone, Indiana
Ellis E. Breese,	Construction Camp,	Lockport, Illinois
Mrs. Sarah F. Boyer,	68 Street, South Haverford,	Philadelphia, Pennsylvania
Jas. H. Bowman,	39 Clark Place,	Columbus, Ohio
Harry Brisley,	Prescott,	Arizona
A. A. Bradley,	912 Rudd Avenue,	Cannon City, Colorado
W. G. Brown,		DuBois, Pennsylvania
James Brown	Box 87,	W. Fort Lee, New Jersey
Michael Brown,		Dawson, New Mexico
Ralph V. Buckner,		Shelby, Montana

W. P. Johnson